American Planning Association Sustainable Communities Division Webinar

#### Award-Winning Sustainability 2020 (Part 2 of 3)

EcoInnovation District Plan & Heartwood Greenway System

November 5, 2020 CM | 1.0 (live viewing only)



#### Thank You to the 2019-2020 Sustainable Communities Division Sponsors!



Interested in sponsorship? Contact Karla Ebenbach (kebenbach@yahoo.com)



#### **Contact**

Website: planning.org/divisions/sustainable

- **Blog:** sustainableplanning.net > webinar recordings, event listings
- LinkedIn: APA Sustainable Communities Division
- Facebook/Twitter: APASCD
- Email: APASCD@gmail.com





- Information packet will be posted on our website soon.
- We'll be using a process similar to last year, with a web form submission.











Honoring projects, plans, policies, individuals, and organizations whose work is dedicated to supporting and growing sustainable communities. 7th Annual Awards for Excellence in Sustainability

Information Packet

November 2019

#### Q Notice of Award Updates or Clarifications

If you would like to be directly notified of any substantial updates, please send an email to the awards coordinator (jenniferk@rhiplaces.com), with the subject line "SCD Award Updates"



#### Award-Winning Sustainability 2020 (Part 2 of 3)

#### **EcoInnovation District Plan**

- Andrew Dash | Planning Director, City of Pittsburgh, Department of City Planning
- Derek Dauphin | Senior
  Planner, City of Pittsburgh,
  Department of City Planning

#### Heartwood Greenway System

- David Meyer | Principal/Founder, MSLA
- Nicole Kelly | Principal, MSLA
- Erik Jensen | Project Manager, MSLA
- Grace Amundson | Designer, MSLA

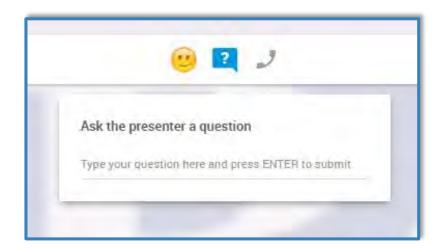


Sustain

#### Submit Questions throughout the Session!

We'll have a Q&A at the end of the webinar, but please feel free to send your questions any time!

 You can use the chat box or the Q&A tool



Sustain

# Pittsburgh's Ecolnnovation District

Andrew Dash, AICP, Director of City Planning Derek Dauphin, Senior Planner Department of City Planning November 2020



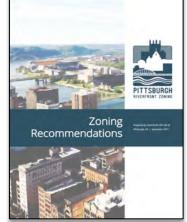
# Overview

- Introduction
- Neighborhood Planning
- EcoInnovation District Plan
- Implementation

# **Department of City Planning**

The Pittsburgh Department of City Planning performs the processes and functions that create an orderly, timely, environmentally sustainable, and consistent development of public and private property within the City.







Citywide Policy

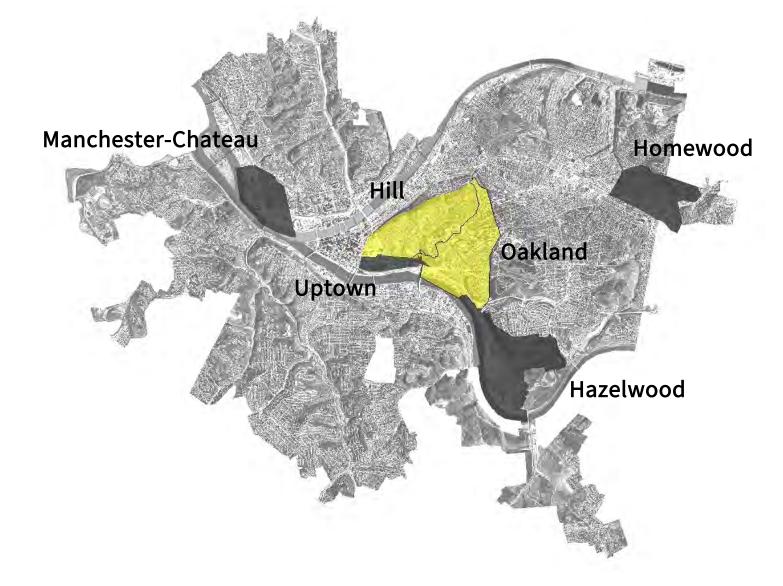
District Level Planning

Regulations & Enforcement Projects

# **Department of City Planning**

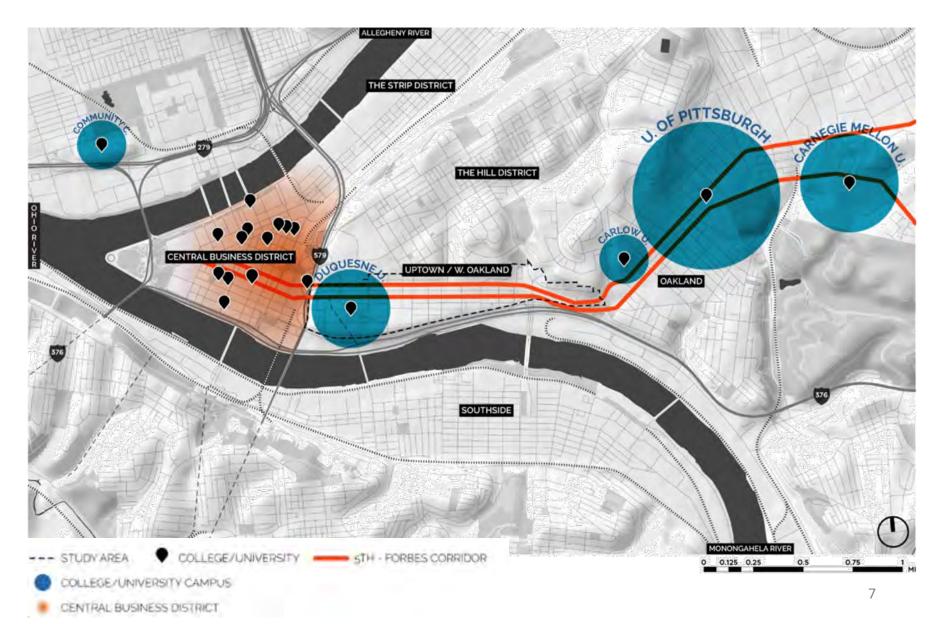
- Five divisions, ~45 staff
  - Strategic and Neighborhood Planning
  - Zoning and Development Review
  - Sustainability and Resilience
  - Public Art and Civic Design
  - Community Affairs

# **Neighborhood Planning**





## **Opportunities**



#### **Issues to Address**

Significant traffic safety problems.

Significant environmental and health problems.

Few parks and public spaces for residents to enjoy and form community around.

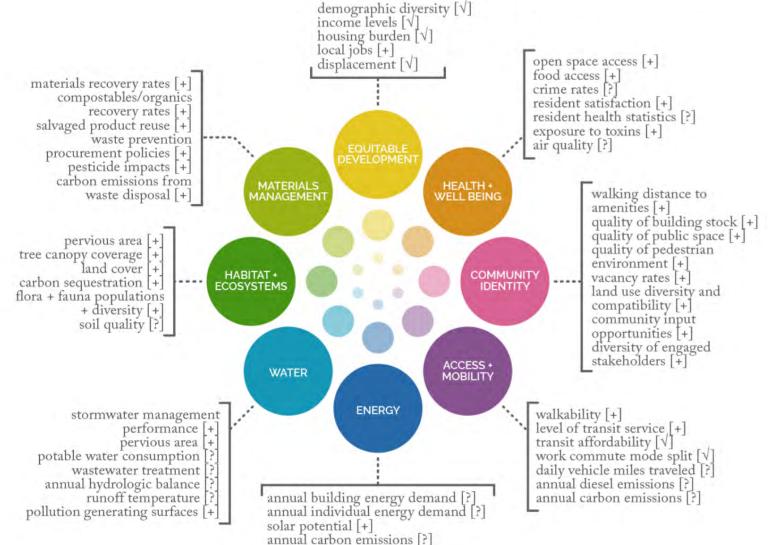
Significant land speculation but little investment.

Perceptions that the neighborhood is unsafe.

Lack of opportunities to join the economic activity enlivening parts of Uptown.

#### **EcoDistricts**





#### **Innovation Districts**

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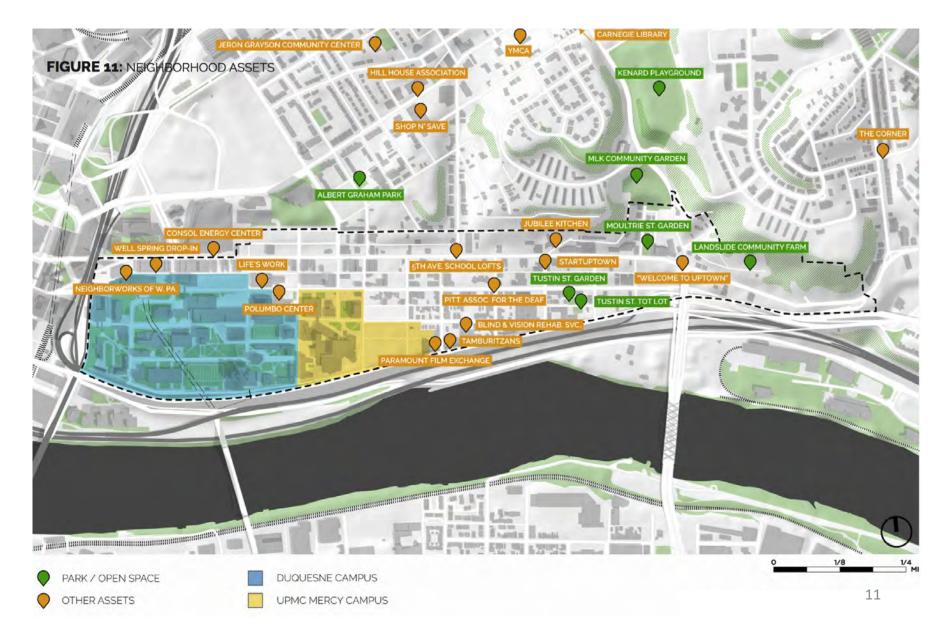
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### **Study Area**



#### **Project Partners**

# PGH<sub>2</sub>O PortAuthority





**COUNTY OF ALLEGHENY** 

**RICH FITZGERALD** COUNTY EXECUTIVE



STAR

TUPT

OWN

Oakland Planning and Development Corporation















#### **Creative Public Involvement**

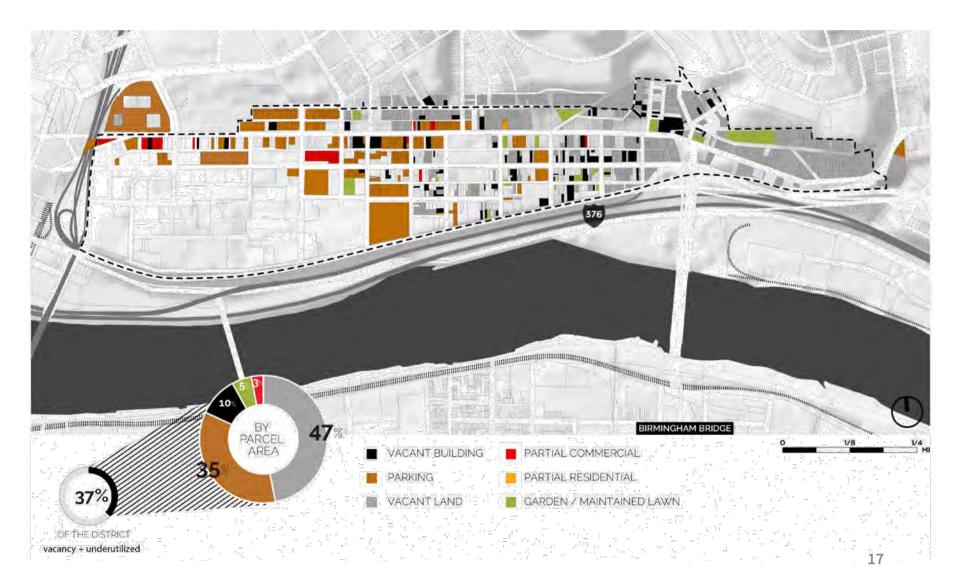


# The Plan

#### The vision in the plan calls for an Uptown that:

- Repairs the environment and provides its residents with healthy activities and connections to nature;
- Allows everyone to benefit in the greening and growth of the district;
- Serves as a model for sustainable development and renewable energy systems; and
- Moves boldly forward while celebrating its history and unique urban character.

#### **Tackle Vacancy & Safety**

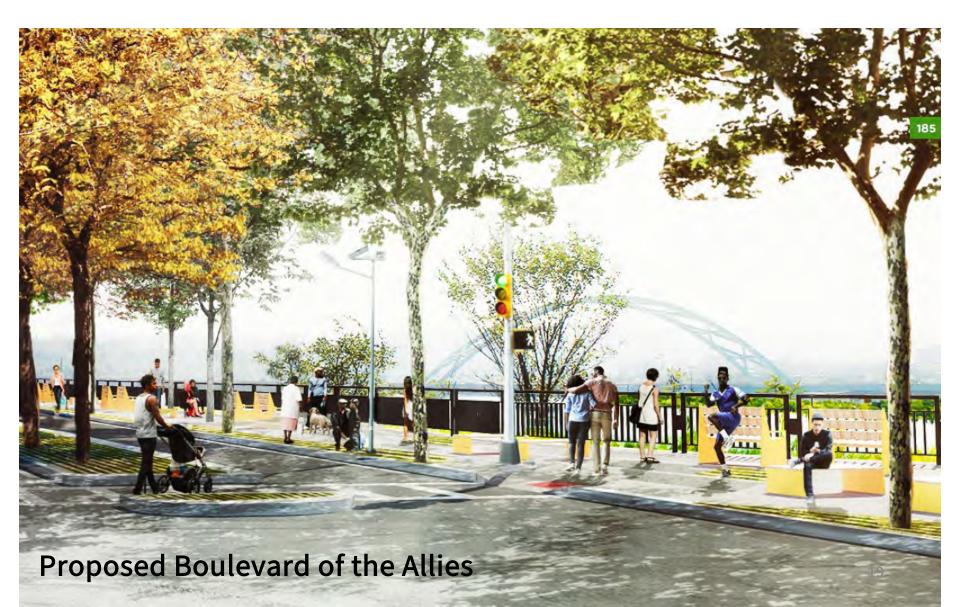


#### **Building BRT to Serve Uptown**

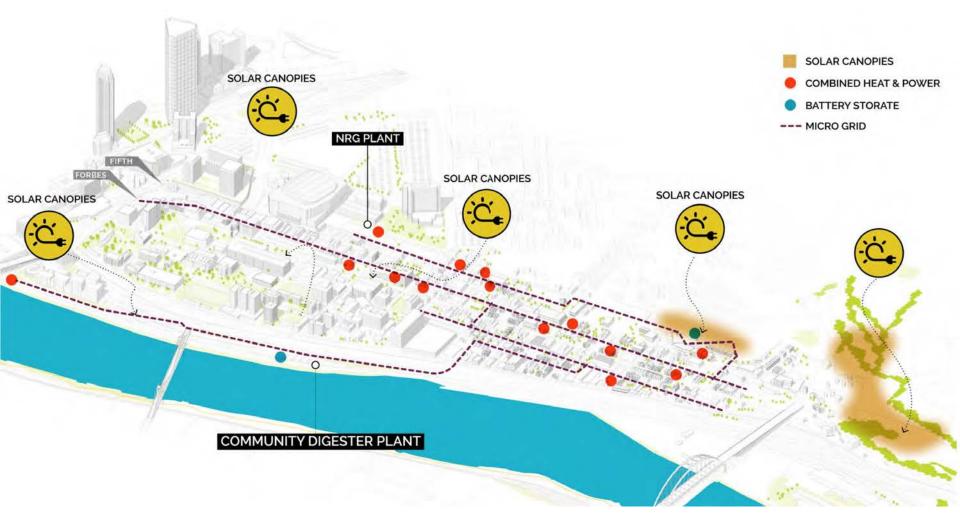


Green infrastructure, bike lanes, safety improvements

#### **New Green Connections**



### A Neighborhood Energy System



#### Policies to Promote Sustainable & Affordable Development

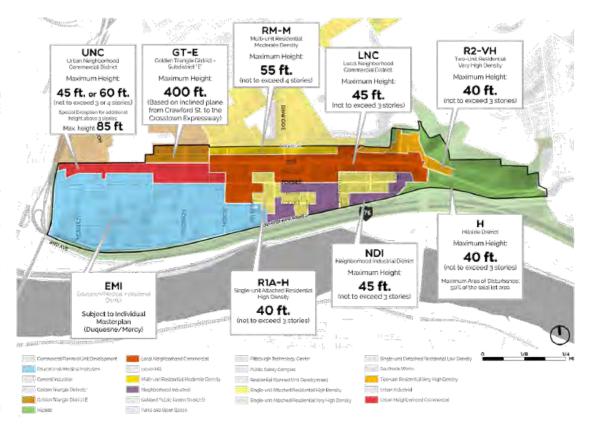
FIGURE 33: EXISTING ZONING

#### REWRITE ZONING FOR THE EID BASED ON PERFORMANCE

The existing zoning code in Uptown consists of 9 distinct districts all with a variety of different uses and maximum floor heights. Particularly challenging is the LNC classification which covers much of Fifth Avenue in the district and caps heights at 45 ft. With small parcel sizes, zoning requirements that don't fit the neighborhood including requirements for more parking than is needed, development is almost impossible without a variance.

The updated zoning should establish some base minimum requirements and new rules. These include minimum heights of two stories and zero front setbacks to match the existing character of the area. Other base requirements should include: Active ground floor uses; no surface parking lots; no ground floor parking garage entrances from Fifth or Forbes and; no demolitions of existing structures by right. The allowable uses should also be changed to align with goals discussed in this plan including a mix of small-scale commercial and residential uses allowed by right.

An important proposal for the new zoning is a bonus system that will set a base height, but allow more building height and mass through bonuses if certain affordability and sustainability goals are met. These goals are inspired by the p4 metrics developed by the City as standards for projects seeking public assistance. p4 includes metrics across 12 different topic areas. For simplicity, the proposed new zoning focuses on those issues that are most relevant to Uptown including



# **Uptown Public Realm District**

Improve environmental performance of buildings:

Reduce the threshold for when projects require stormwater management plans. Establish a new and straightforward stormwater standard for small projects.

Require all new buildings greater than 10,000 sf or building additions greater than 5,000 sf to go through advisory green building review at pre-app stage (free of cost).

Restrict demolition when no replacement building is proposed and there is no verifiable argument that collapse is imminent.

# Parking Requirements

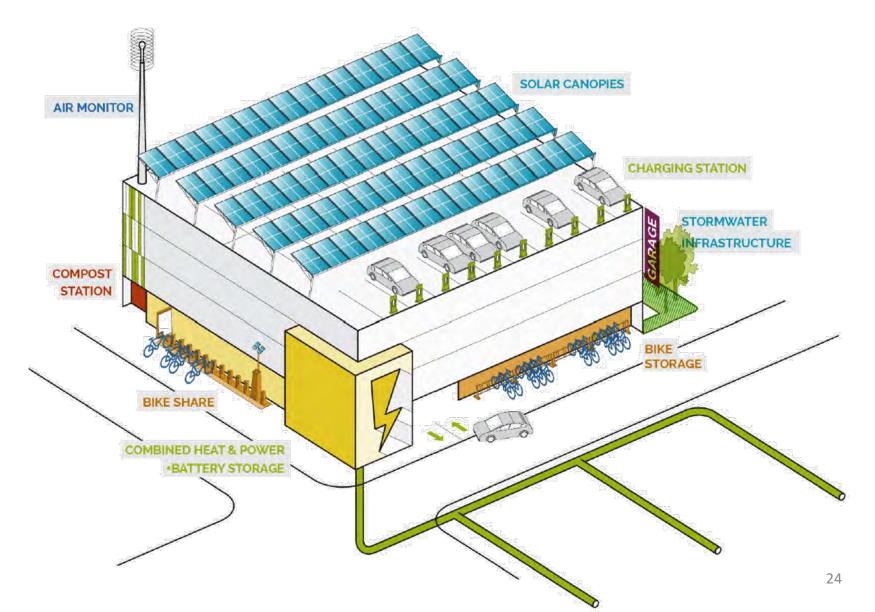
Eliminate minimum parking requirements that result in the construction costs that are repaid by the building's renters even though 60% of residents don't drive to work.

Establish a cap on the building of parking to avoid over production and concentration of parking in specific areas.

Require new structured parking to be convertible to other uses in the future.

New large structured parking facilities will be required to include community infrastructure amenities (e.g., recycling, composting, EV charging, bike storage or bike share, etc.).

#### **Community Infrastructure Hubs**



## **Performance Points System**

Some goals in the Plan can be implemented by new development if it's built in certain ways:

Energy efficient buildings.

On-site renewable energy generation or connecting to district energy systems.

Providing affordable housing.

Treating stormwater on site with green infrastructure.

Design that reuses buildings or otherwise preserves district character.

Energy efficiency and green infrastructure goals

### **Details of the Bonus System**

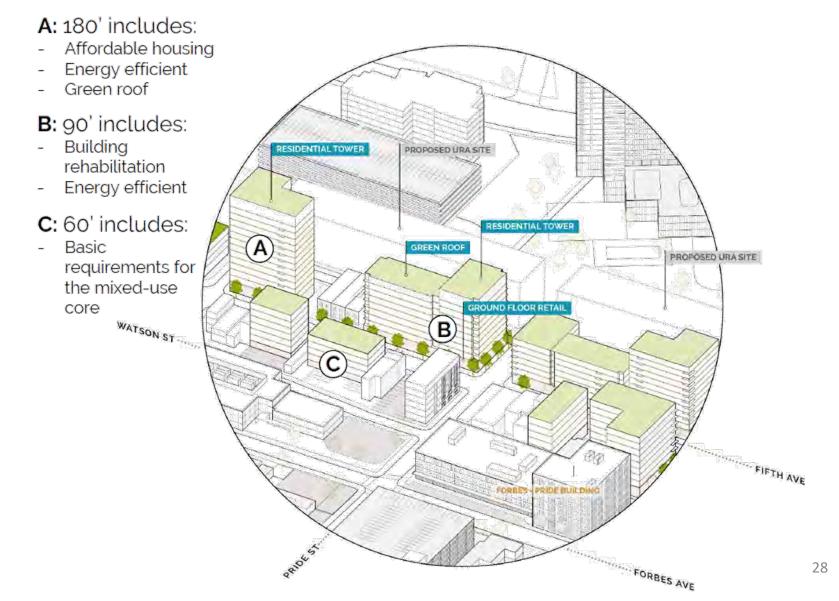
Creates a flexible system that developers can incorporate into projects in a predictable way. The more projects built using the system, the more community goals are realized.

For each goal, there are three levels of points with more points awarded for things that have a bigger impact.

Each point can be used to gain 15 ft of building height up to height limits set specifically for the two subdistricts.

We can make changes as needed to optimize the system.

### **Different Heights, Different Benefits**



#### **Potential Full Build Out**

**3D model of the Future Mixed Use Core (UPR-A)** Height Limit without Bonuses: 60 ft Height Limit with Bonuses: 180 ft (as shown)

#### **Potential Full Build Out**

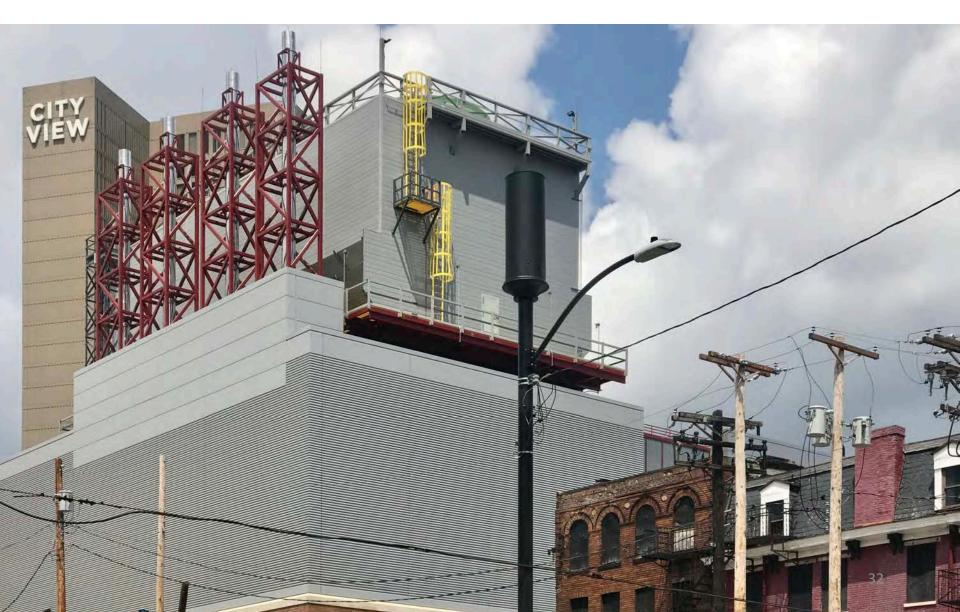


Height Limit with Bonuses: 70 ft (as shown)

### **Implementing Bus Rapid Transit**



# **District Energy Build Out**



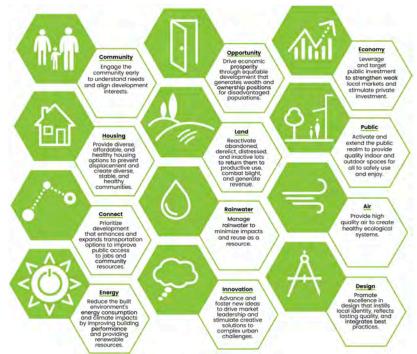
# Fifth and Dinwiddie Development



# **Performance Targets Program**

Collaboration between public agencies, non-profits, and applicant over three meetings to achieve exceptional performance.

Focus on medical and academic institutions totaling 25 million sf, 4.3 billion kBtu/year.



Achievements: 60% reduction in energy use, strengthening of district energy systems, commitment to net zero, districtscale stormwater management, prioritization of tree canopy, new open space, etc.

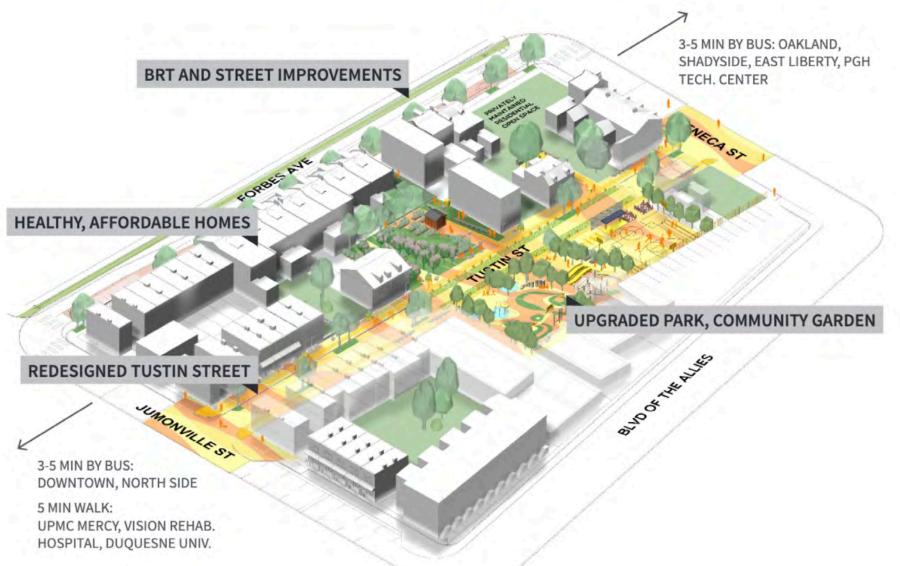
# Performance Targets Program and the UPMC Vision Rehab Hospital



# **Colwell Connector**



# **Tustin Smart Block**



# Learn more...

EcoInnovation District Plan: https://pittsburghpa.gov/dcp/eid

Uptown Task Force (District Governance): <a href="https://www.uptowntaskforce.org/">https://www.uptowntaskforce.org/</a>

Fifth and Dinwiddie Request for Proposals: <u>https://www.ura.org/proposals/fifth-dinwiddie-rfp</u>

UPMC Vision Rehabilitation Hospital: <u>https://www.upmc.com/media/media-kit/hospital-</u> <u>building-projects/vision-rehabilitation-hospital</u>

Colwell Connector: https://pittsburghpa.gov/dcp/eid-projects



HEARTWOOD PRESERVE OMAHA, NEBRASKA

In





FLOODING

SITE



## HEARTWOOD: MASTER PLAN



#### APPLIED UNDERWRITERS HEADQUARTERS



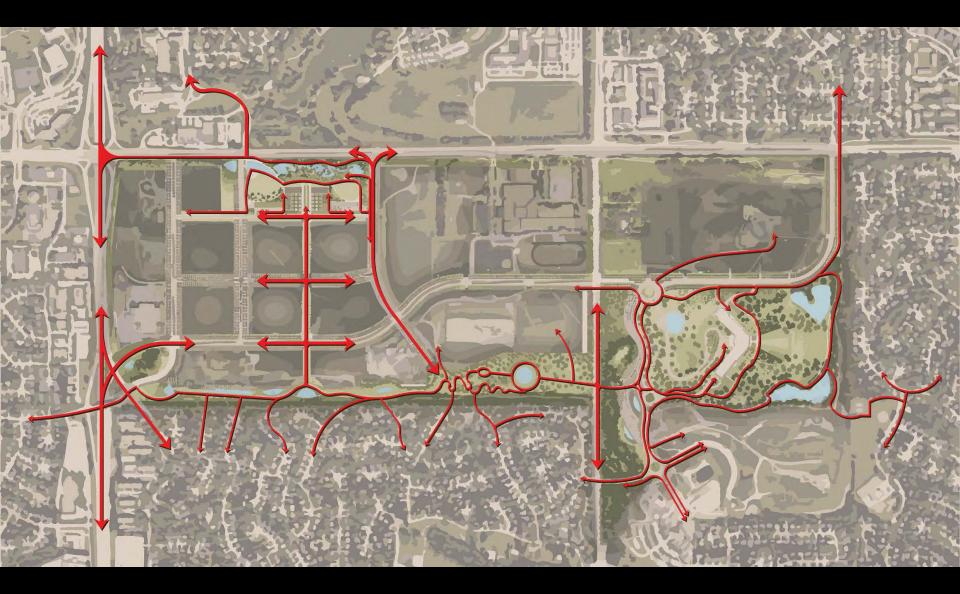




## THE ROW – PEDESTRIAN PROMENADE





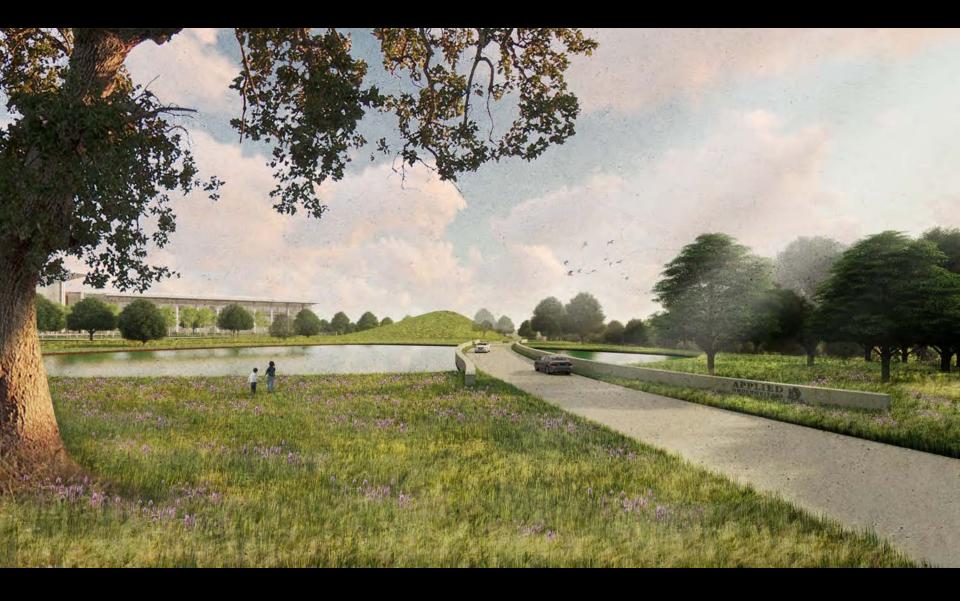


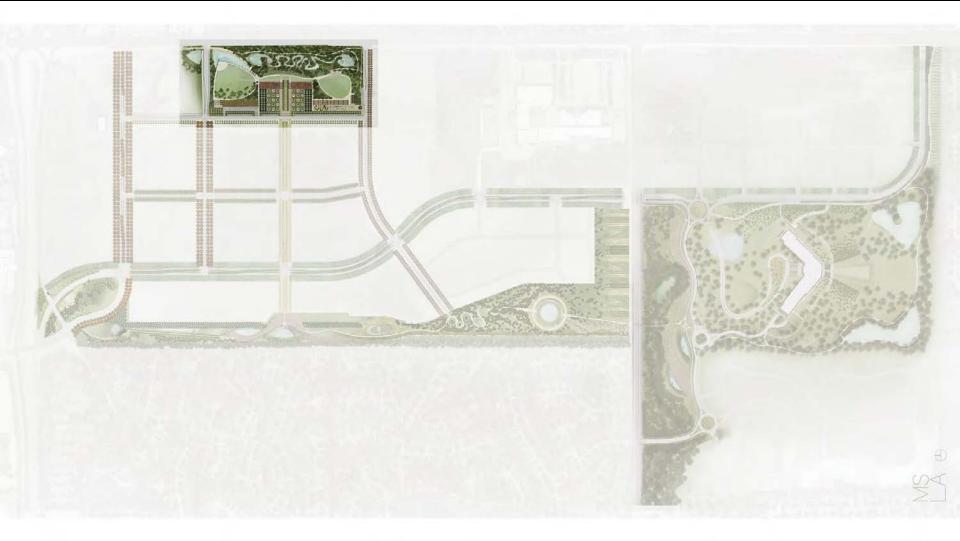
CONNECTIVITY



#### APPLIED UNDERWRITERS HEADQUARTERS















#### STORM WATER VESSELS



### AMPHITHEATRE



## SPORTING FIELD



PLAYGROUND



## CENTRAL PLAZA AND BELVEDERE



## TEMPORARY GARDENS







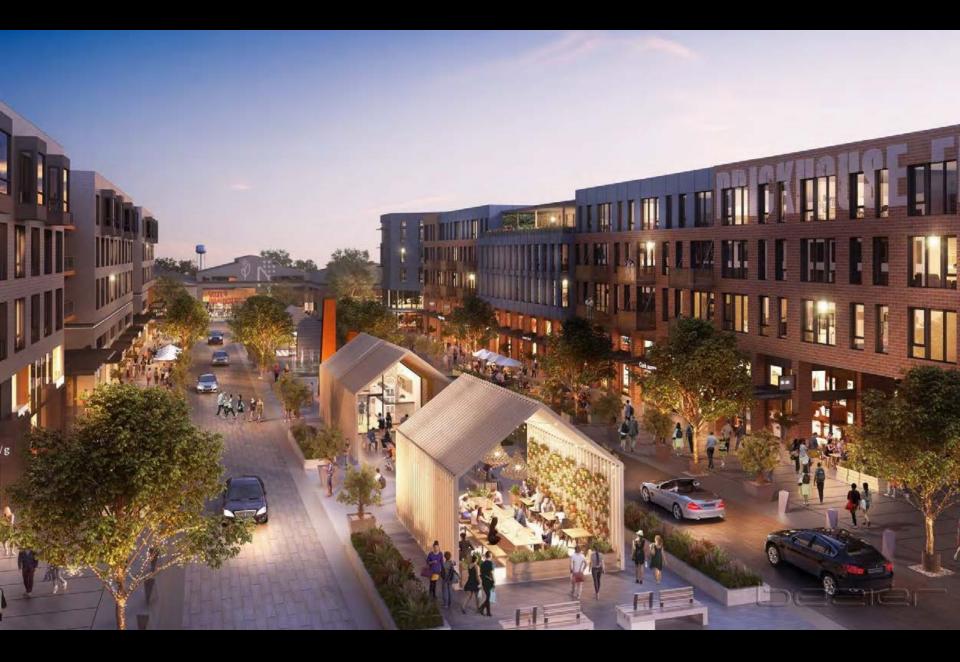








## PEDESTRIAN PROMENADE – THE ROW



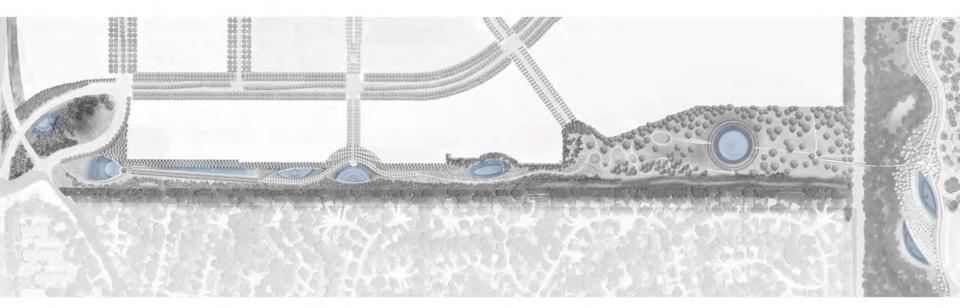








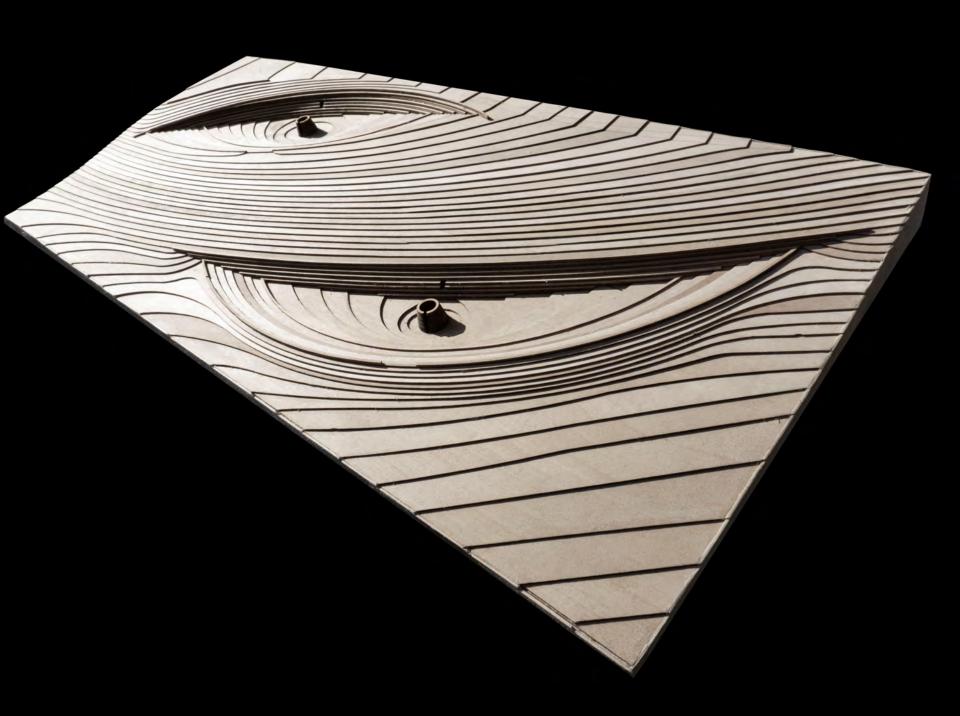








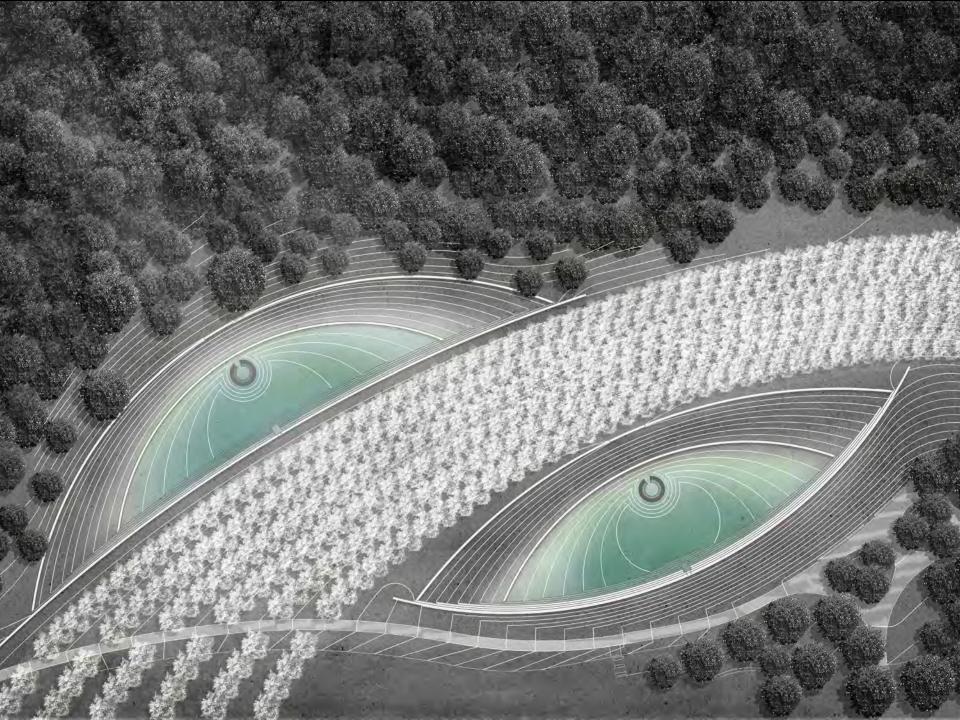






























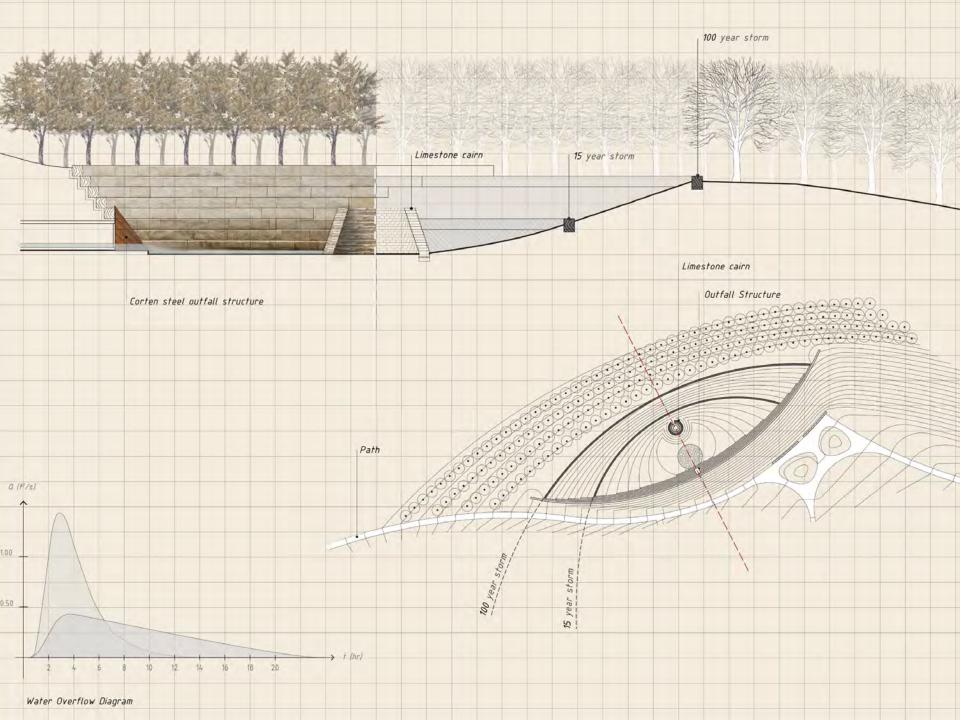








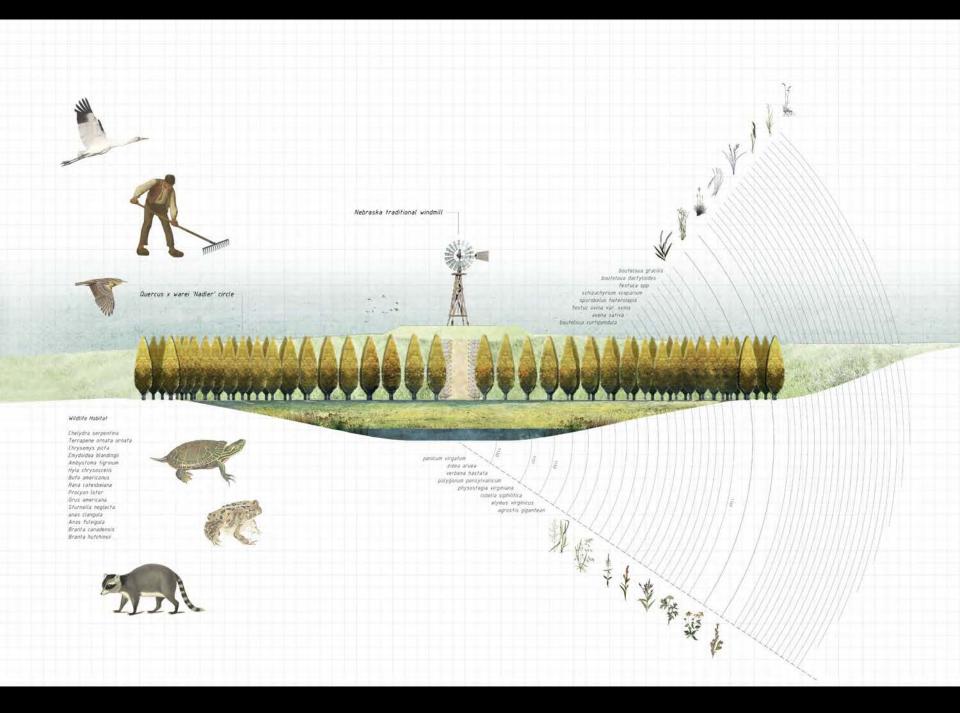


















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- Erik Jensen | Project Manager, MSLA ejensen@ms-la.com
- Grace Amundson | Designer, MSLA gamundson@ms-la.com
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