The **APA Sustainable Communities Division** supports planners who are committed to planning for sustainable communities by **integrating all aspects of sustainability into our work** through the combined economic, social, and ecological factors that shape our communities.

APA
Sustain

Webinar
Award-Winning Sustainability
Part 1

November 14, 2017

Thank you to the 2017-2018 Sustainable Communities Division Sponsors!

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Contact Merrill St Leger Demian
(Merrill.StLegerDemian@smithgroupjjr.com)

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Facebook/Twitter: APASCD

Scott Turner, Division Chair: APASCD@gmail.com

Photo: HDR/City of Kansas City – Kansas City Downtown Streetcar

2018 Awards for Excellence in Sustainability

Nominations Due: Friday January 19, 2018

10 award categories

APA
Sustain

THE AMERICAN PLANNING ASSOCIATION SUSTAINABLE COMMUNITIES DIVISION PROUDLY ANNOUNCES THE

FIFTH ANNUAL AWARDS FOR EXCELLENCE IN SUSTAINABILITY

Honoring projects, plans, policies, individuals, and organizations whose work is dedicated to supporting and growing sustainable communities.

American Planning Association Sustainable Communities Division 5th Annual Awards for Excellence in Sustainability **Information Packet**

Ten Categories

(**Bold blue** = New or changed)

- **Community Sustainability or Resilience Plan**

- **State or Regional Sustainability or Resilience Plan**

- Sustainable Policy, Law, or Tool

- Sustainable Urban Design Plan or Development Project

- Sustainable Building Project

- Sustainable Park, Recreation, or Open Space Project

- Sustainable Transportation Project

- Sustainable Green Infrastructure Project

- **Student Sustainability Project or Paper**

- Leadership in Sustainability

General Criteria

Creativity + Innovation

Compatibility *with other plans/projects*

Effectiveness + Results

Collaboration + Engagement

Transferability

Submissions

Nominations Due: Friday January 19, 2018

Upload to Dropbox: single PDF, 10mb max.

More Information:
apascd.wordpress.com/awards/

Questions should be directed via email to the SCD Awards Coordinator: jenniferk@rhodeside-harwell.com

TODAY

Award-Winning Sustainability, Part 1

Maryland Department of Housing and Community Development Division of Neighborhood Revitalization: Winner of Leadership in Sustainability award

- **Kevin Baynes, AICP**
- **Mary Kendall**

Lindsay Street Park (Atlanta): Winner of Sustainable Park, Recreation, or Open Space Project Award

- **Shannon Lee (The Conservation Fund)**
- **Darryl Haddock (West Atlanta Watershed Alliance)**

APA
Sustain
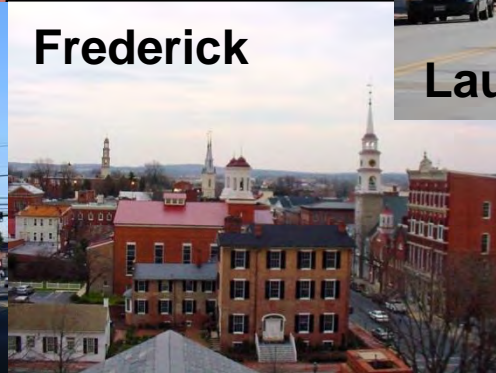
Annapolis

Port Deposit

Garrett County Municipalities

Laurel

Catonsville/ Patapsco

Frederick

Manchester

MARYLAND'S SUSTAINABLE COMMUNITIES

Cambridge

Snow Hill

Larry Hogan
GOVERNOR

Boyd K. Rutherford
LT. GOVERNOR

Kenneth C. Holt
SECRETARY

Tony Reed
DEP. SECRETARY

Maryland Department of Housing and Community Development
Secretary Kenneth C. Holt

DHCD

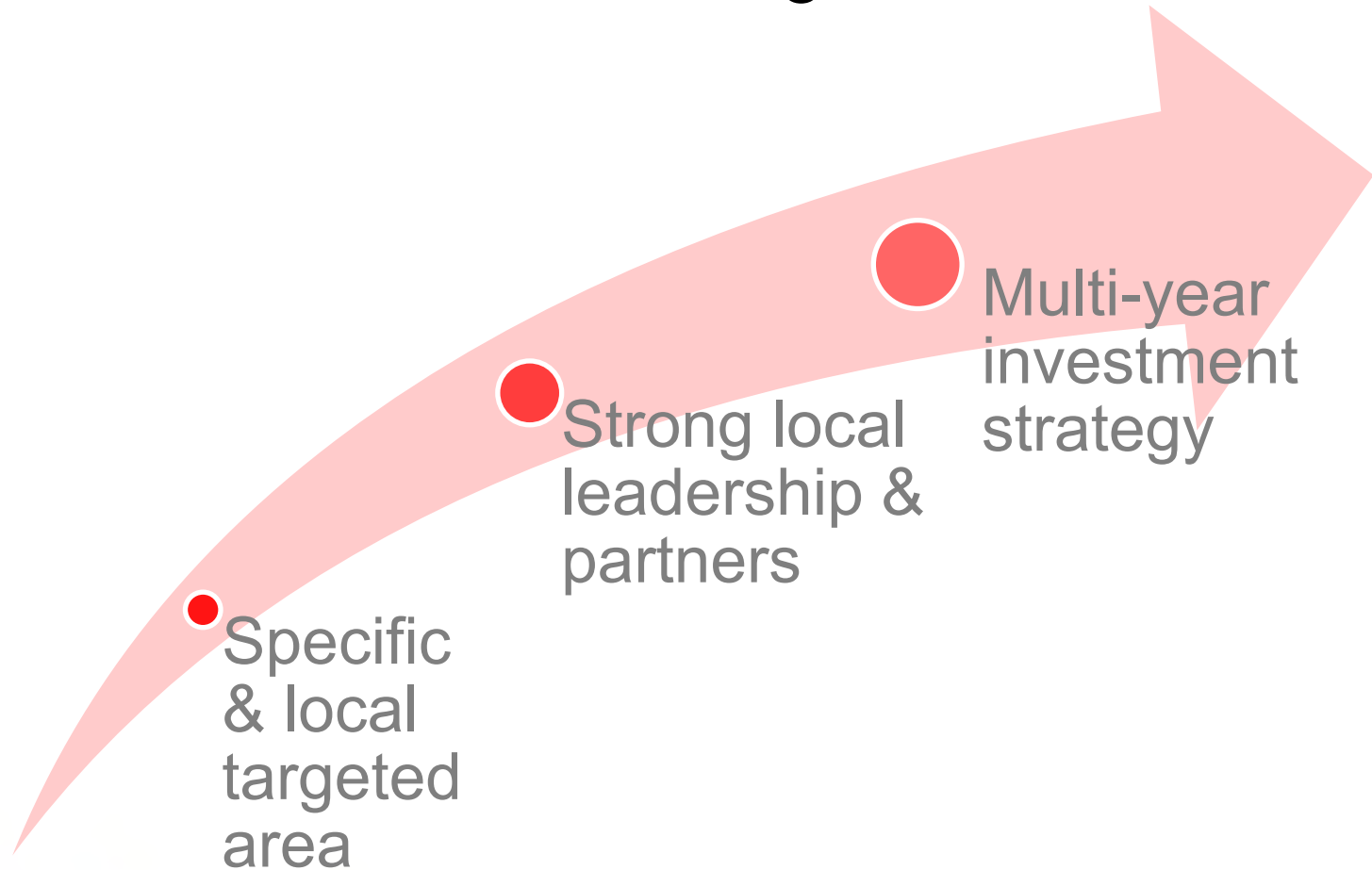# MARYLAND'S REVITALIZATION DESIGNATIONS

- Designated Neighborhoods (1995)

- Priority Funding Areas (1997)

- Community Legacy Areas (2001)

- BRAC Zones (2008)

- TOD Zones (2008)

- Sustainable Communities Act (2010)

Maryland Department of Housing and Community Development
DHCD *Secretary Kenneth C. Holt*

2010 SUSTAINABLE COMMUNITIES ACT

- Encouraged local governments to target a geographic area in need of investment and prepare a 5-year revitalization strategy/action plan

- Create a shared designation, "Sustainable Communities" among various agencies – interagency review; DHCD lead agency

- Provided opportunity to offer multi-agency "revitalization tool box" and "stack" state resources

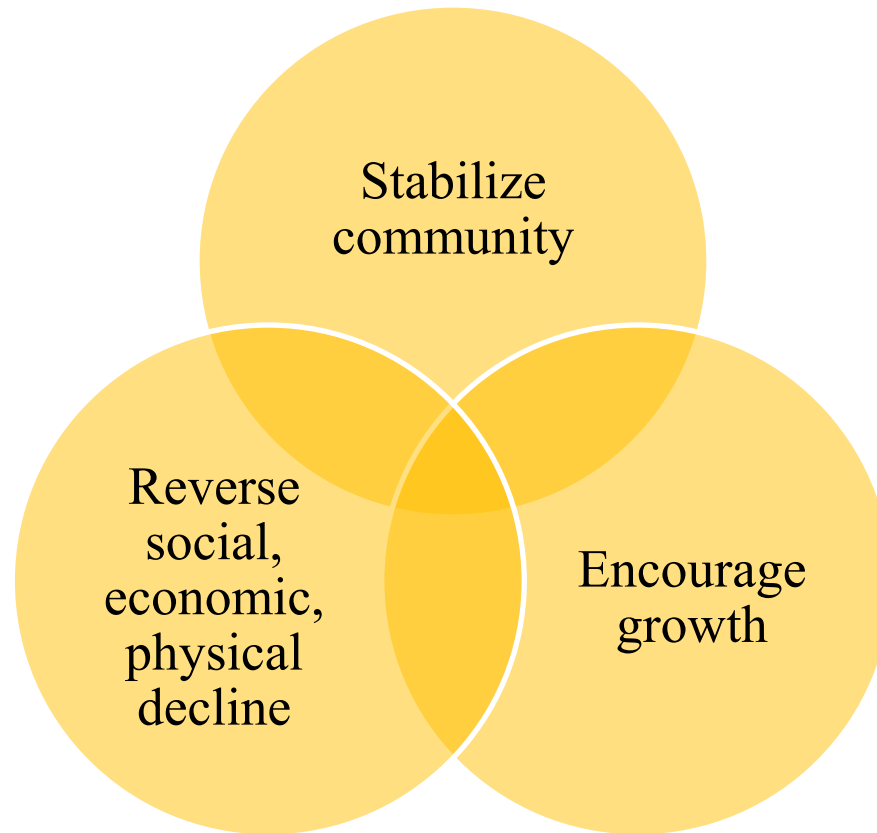- All TOD and BRAC zones are Sustainable Communities

Maryland Department of Housing and Community Development
DHCD *Secretary Kenneth C. Holt*

REVITALIZATION BUILDING BLOCKS

Where Revitalization is Working

Multi-year investment strategy

Strong local leadership & partners

Specific & local targeted area

Maryland Department of Housing and Community Development
DHCD *Secretary Kenneth C. Holt*

REVITALIZATION BUILDING BLOCKS

Revitalization Investments Will…..

Stabilize community

Reverse social, economic, physical decline

Encourage growth

Maryland Department of Housing and Community Development
DHCD *Secretary Kenneth C. Holt*

SC ACTION PLAN COMPONENTS

SUSTAINABLE COMMUNITIES:
SHARED DESIGNATION AMONG VARIOUS AGENCIES

DHCD Leads Sustainable Communities Program and Process

Inter-Agency Team Reviews All Plans and Proposed Boundaries

Approval by Smart Growth Subcabinet

DHCD Secretary makes recommendations to Smart Growth Sub-Cabinet

Maryland Department of Housing and Community Development
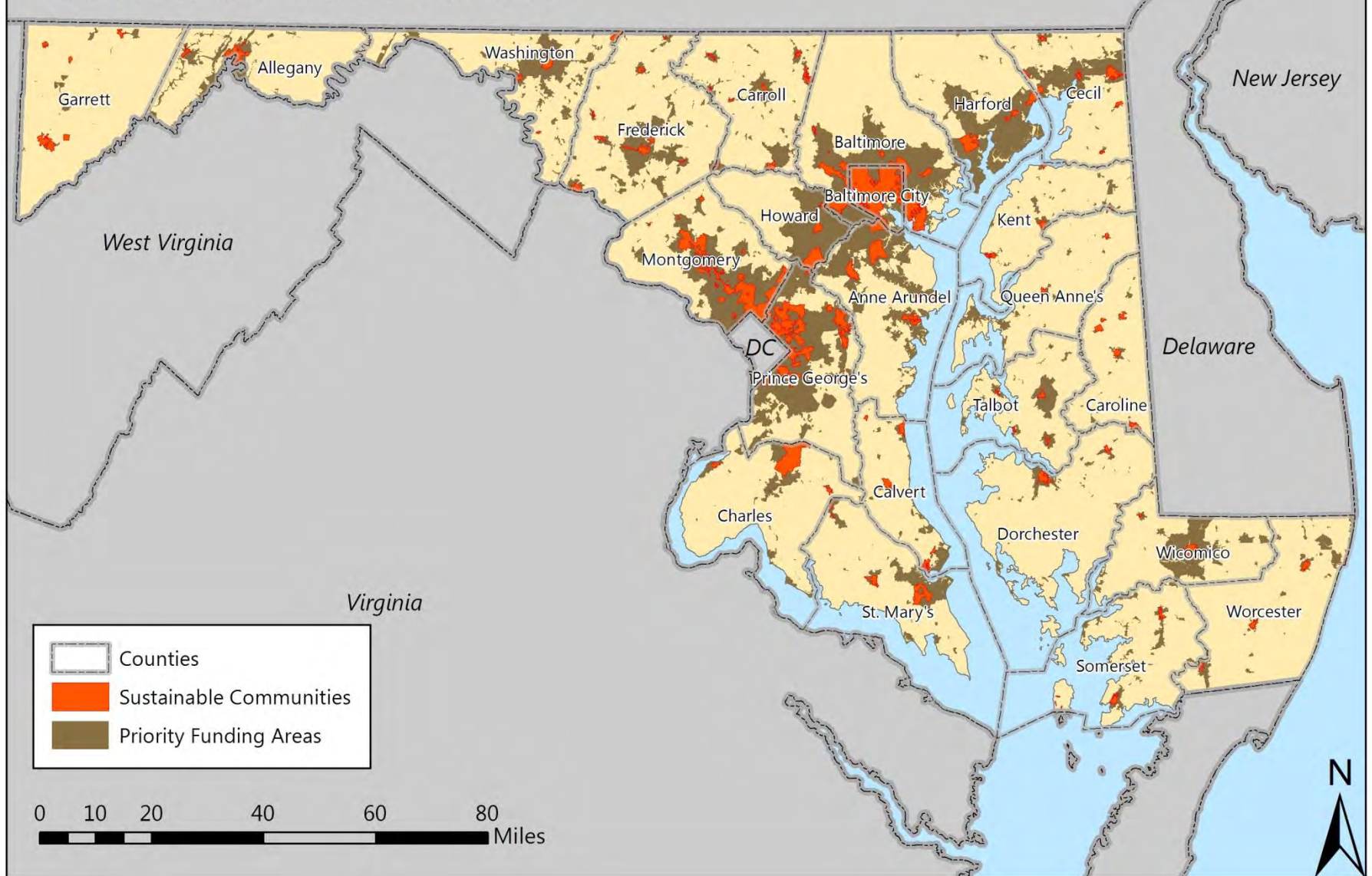*Secretary Kenneth C. Holt*

SUSTAINABLE COMMUNITIES: MULTI-AGENCY TOOLBOX

State/ Partner Agency	Names of Programs				
DHCD	Community Legacy (*threshold*)	Neighborhood Business Works Loan	Strategic Demolition and Smart Growth Impact Fund (*threshold*)	Baltimore Regional Neighborhood Initiative (*threshold*)	LIHTC and MMP
MDOT	Sidewalk Retrofit	Maryland Bikeways	Community Safety and Enhancement		
MDP and Environmental Finance Center (UMD)	Tax Increment Financing (MDP/ MEDCO)	Sustainable MD Certified (UMD)			
Commerce and MDE	Job Creation Tax Credit (Commerce)	MDE Water Quality Revolving Loan			

Maryland's Sustainable Communities

Pennsylvania

New Jersey

Washington

Garrett

Allegany

Carroll

Cecil

Harford

Frederick

Baltimore

West Virginia

Baltimore City

Howard

Kent

Montgomery

Anne Arundel

Queen Anne's

Delaware

DC

Prince George's

Talbot

Caroline

Calvert

Charles

Dorchester

Wicomico

Virginia

St. Mary's

Worcester

Somerset

Counties

Sustainable Communities

Priority Funding Areas

0   10   20   40   60   80
Miles

N

Sustainable Communities Application

- Facilitates "action" (implementation) planning of comprehensive plans (strutured like a workplan)

- Provides technical assistance in the development of revitalziation strategies to smaller municipal governments

"Planners with checkbooks"

– Kevin N. Baynes

Maryland Department of Housing and Community Development
DHCD *Secretary Kenneth C. Holt*

Environment
(Environmental strengths and weaknesses can include but are not limited to quality of land, water, air, watersheds, tree canopy, risk of sea level rise, carbon footprint, energy conservation, access to local foods, green infrastructure, stormwater infrastructure/management, parks, trails and recreation, recycling, water and sewer capacity, etc)

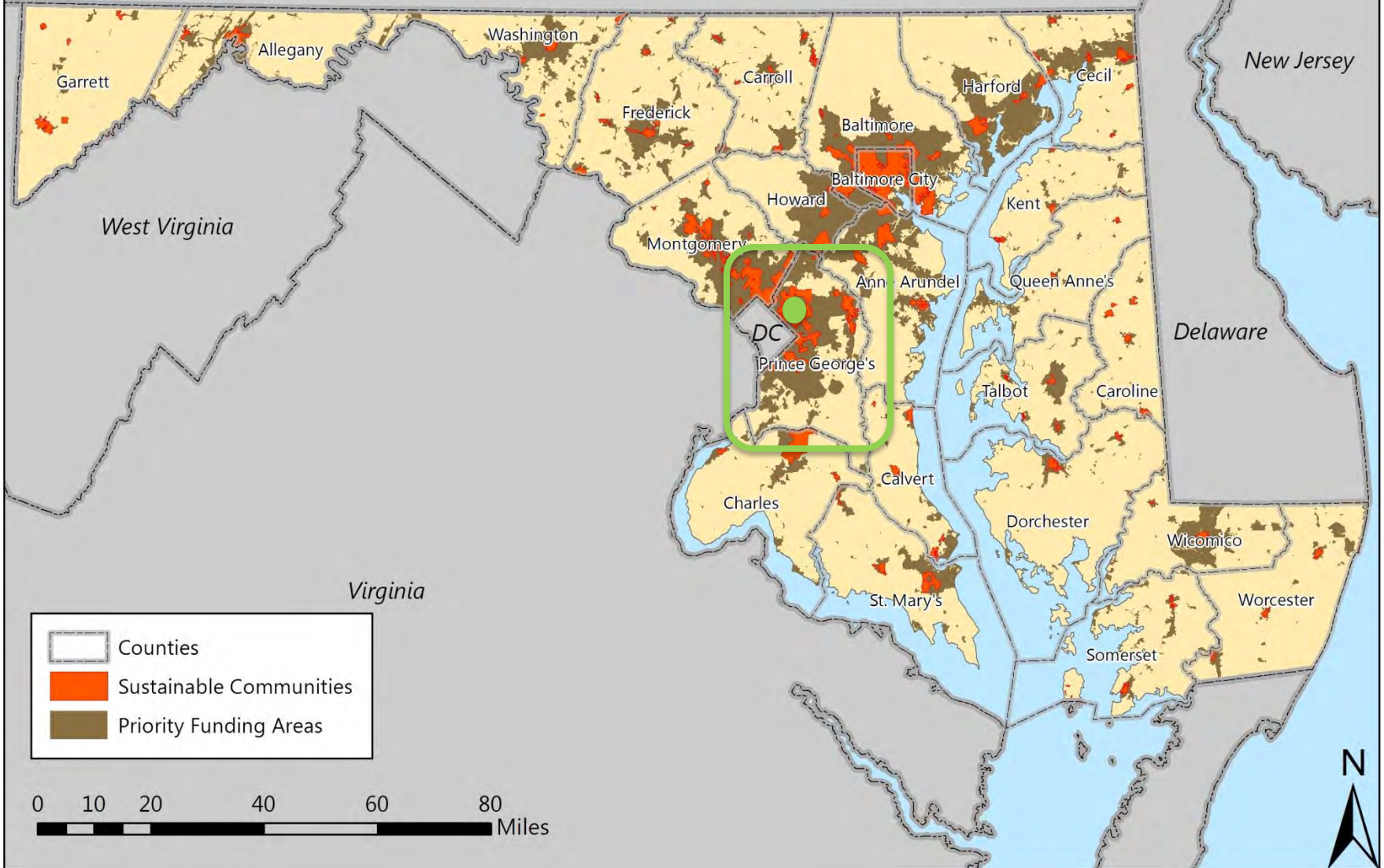| Strengths	Weaknesses
· Insert bulleted list of strengths (provide some detail as to why and how this is a strength in your community)	· Insert bulleted list of weaknesses (provide some detail as to why and how this is a weakness in your community)

Desired Outcomes and Progress Measures	Strategies	Implementation Partners
Based on the strengths and weaknesses identify the strengths on which you would like to build and the challenges you would like to address. What outcomes are you trying to achieve? Where/ in what area do you want those changes to happen? Progress Measure: Identify how you will know that you have achieved your outcome.	Identify strategies that will help your community to achieve each identified outcome to the left. If applicable, break down each strategy into specific action items that outline different steps of the strategy. Specify how you are planning to achieve the desired outcomes.	Which community stakeholders need to be involved to realize each action step and strategy? Name specific public and/or private sector partners.
Outcome 1: Progress Measures:	Strategy A: Strategy B: Strategy C:	
Outcome 2: Progress Measures:	Strategy A: Strategy B: Strategy C:	

Maryland Department of Housing and Community Development
DHCD *Secretary Kenneth C. Holt*

Sustainable Communities Plan-Project Connection

– Examples from:

– City of Hyattsville, Prince George's County

– City of Salisbury, Wicomico County

– City of Hagerstown

Maryland Department of Housing and Community Development
DHCD *Secretary Kenneth C. Holt*

Maryland's
Sustainable Communities

Pennsylvania

New Jersey

Garrett

Allegany

Washington

Carroll

Cecil

Harford

Frederick

Baltimore

Baltimore City

West Virginia

Howard

Kent

Montgomery

Anne Arundel

Queen Anne's

Delaware

DC

Prince George's

Talbot

Caroline

Calvert

Charles

Dorchester

Virginia

Wicomico

St. Mary's

Worcester

Somerset

Counties

Sustainable Communities

Priority Funding Areas

0   10   20   40   60   80
Miles

N

CITY OF HYATTSVILLE

- Two METRO stations with great connectivity to DC
- 2000 Population: 14,733
- 2010 Population: 17,557
- Incorporated 1886

Sustainable Communities Applications
Round 1: Hyattsville
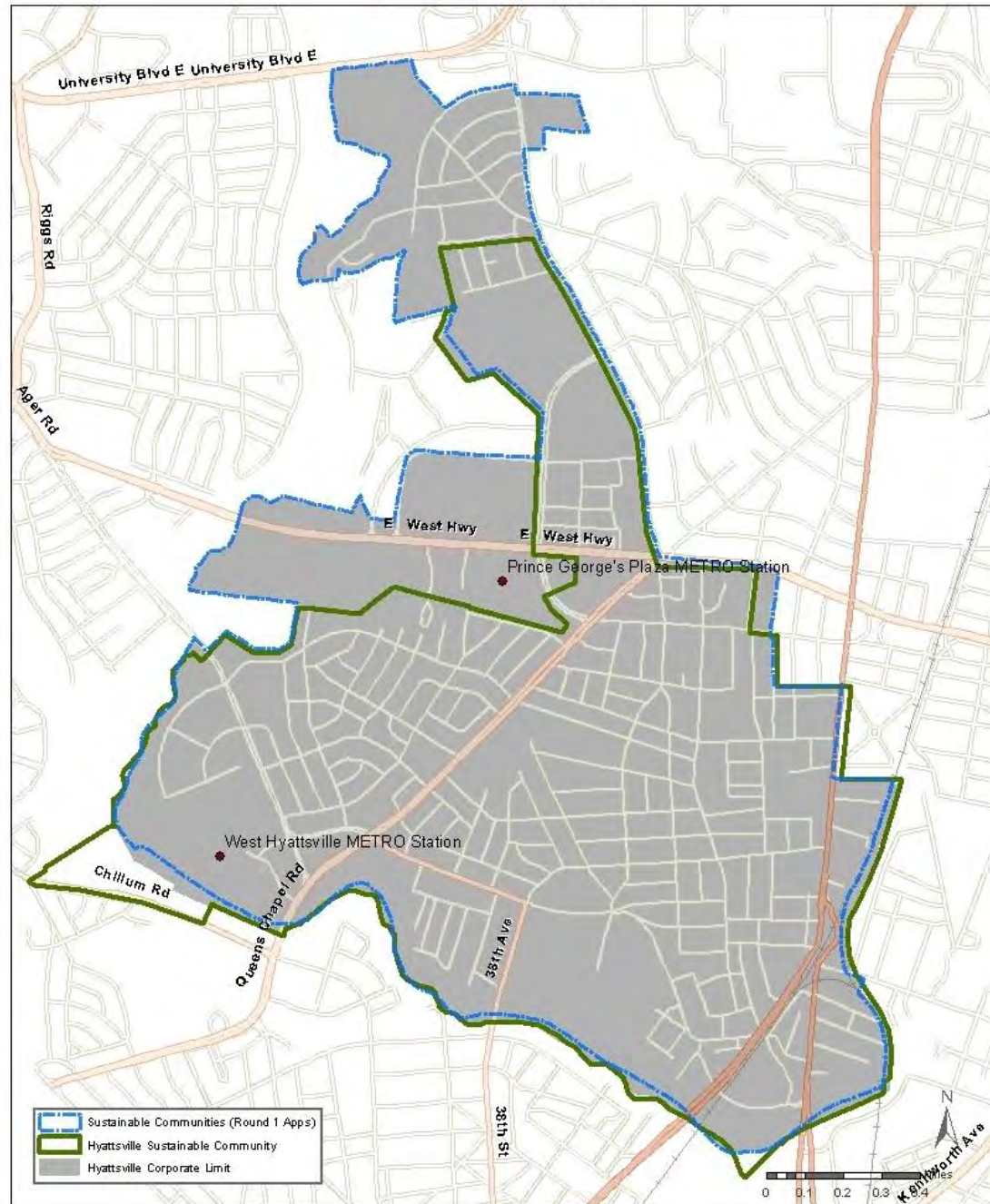
HYATTSVILLE - BASELINE

Strengths

- Subscribes to sustainability principles
- Active Gateway A&E district & Gateway CDC
- Two WMATA Metro stations
- Proximity to major regional employment centers and universities

Challenges

- Market in transition
- Minimal walkability
- Traffic Congestion, US Route 1
- Commercial vacancies and blight remain
- Limited housing stock – single-family & large multi-family homes
- Had many auto-centric businesses and buildings
- Landlocked

NORTH BOUND BALTIMORE AVENUE

Source: Google. 2010.

HYATTSVILLE: KEY OUTCOMES AND ACTION PLAN

Transportation & Environment

- Encourage non-vehicular connectivity to metro stations

Local Economy

- Enhance historic & A&E districts

- Reuse & occupy vacant commercial buildings and spaces

- Promote infill development and redevelopment

Housing

- Increase home ownership rates

- Improve residential property maintenance

Maryland Department of Housing and Community Development
DHCD *Secretary Kenneth C. Holt*

HYATTSVILLE - PROJECTS

SC Strategy:
Promote Infill Development

DHCD, MDOT, DBED &
MDE collaboration –
infrastructure funding for infill
CL Grant Award: $350,000

SC Strategy:
Reuse and Occupy Vacant Commercial Spaces

Photo Above:
Pyramid Atlantic – adaptive
reuse of vacant building for arts
and non-profit use (part of CL-
funded façade improvement
program)

Photos to left:
Commercial Façade
Improvement Program CL
Grant (FY15-17): $150,000

**Maryland Department of Housing
and Community Development**
DHCD *Secretary Kenneth C. Holt*

HYATTSVILLE - PROJECTS

**SC Strategy:
Promote Infill Development**

Lot Acquisition and Site preparation for downtown structured garage.
CL/SDF Grant Awards: $1,200,000

SC Strategy: Encourage non-vehicular connectivity to metro stations
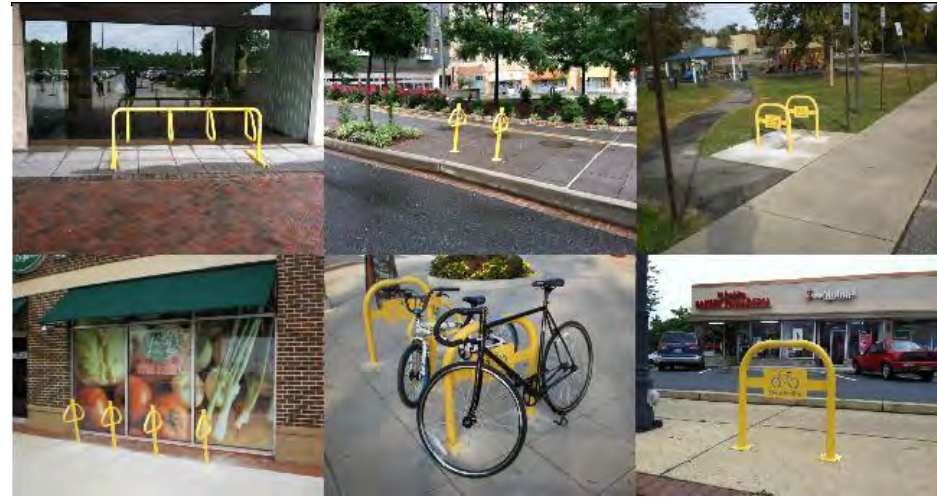
Installation of bike racks in downtown
CL Award: $110,000

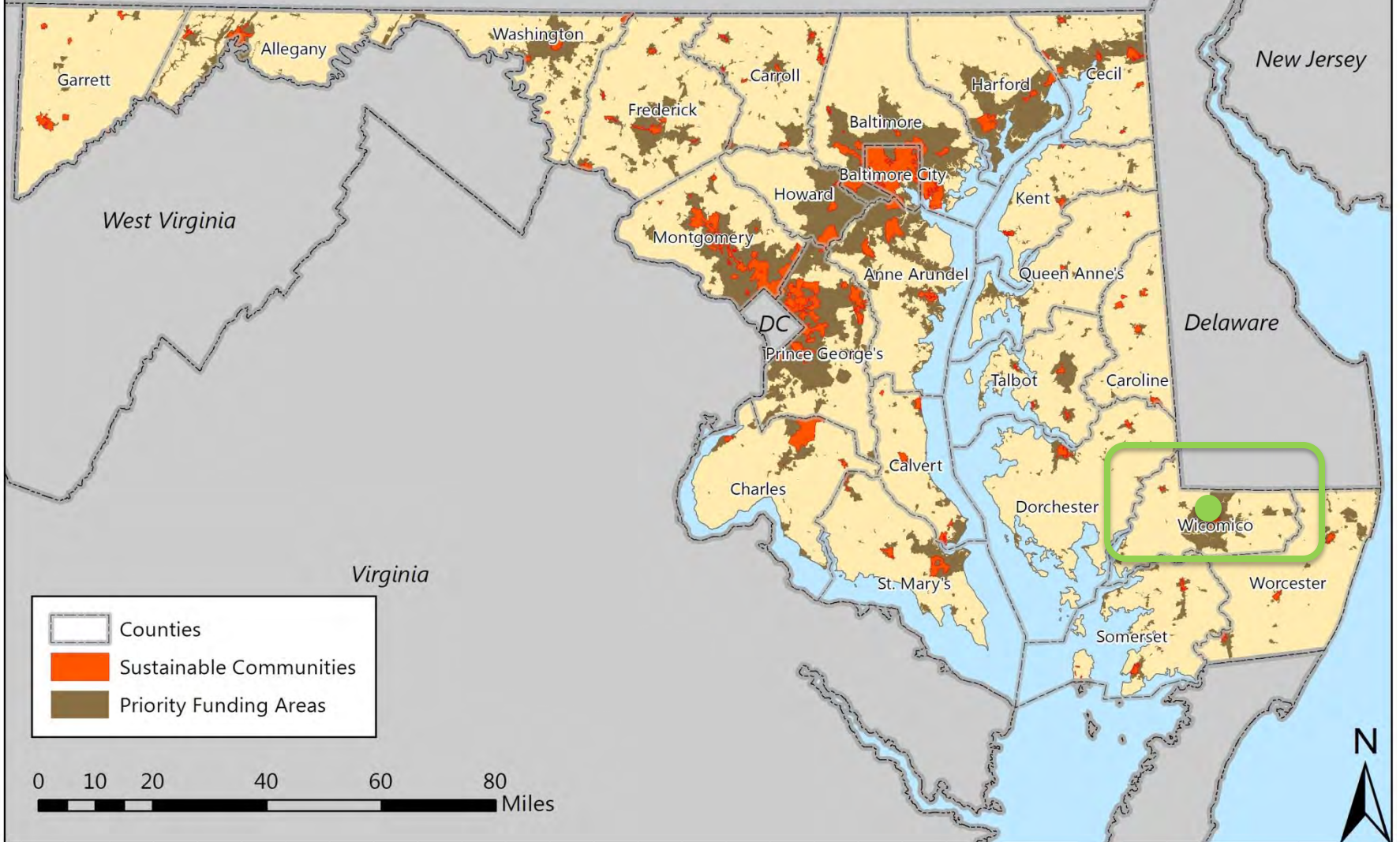**SC Strategy: Enhance historic and A&E Districts**

Public Place-making project
CL Award: $75,000

Maryland Department of Housing and Community Development
DHCD *Secretary Kenneth C. Holt*

Maryland's
Sustainable Communities

Pennsylvania

West Virginia

Virginia

New Jersey

Delaware

DC

Counties
- Garrett
- Allegany
- Washington
- Frederick
- Carroll
- Baltimore
- Baltimore City
- Howard
- Harford
- Cecil
- Kent
- Montgomery
- Anne Arundel
- Queen Anne's
- Prince George's
- Talbot
- Caroline
- Charles
- Calvert
- Dorchester
- Wicomico
- St. Mary's
- Worcester
- Somerset

Legend

- Counties
- Sustainable Communities
- Priority Funding Areas

Scale: 0 10 20 40 60 80 Miles

N

City of Salisbury

- Maryland Main Street & Arts & Entertainment District

- 2000 Population: 23,743

- 2010 Population: 30,343

- Incorporated: 1854

- County Seat, largest City on Eastern Shore

- Institutional Asset: Salisbury University

Legend

- Sustainable Communities (Round 3 Apps)
- Main Street Areas
- Maple Street Areas
- TOD Sites
- Arts Entertainment Districts
- BRAC Zones
- Existing Sustainable Communities
- Priority Funding Areas (10/05/11)
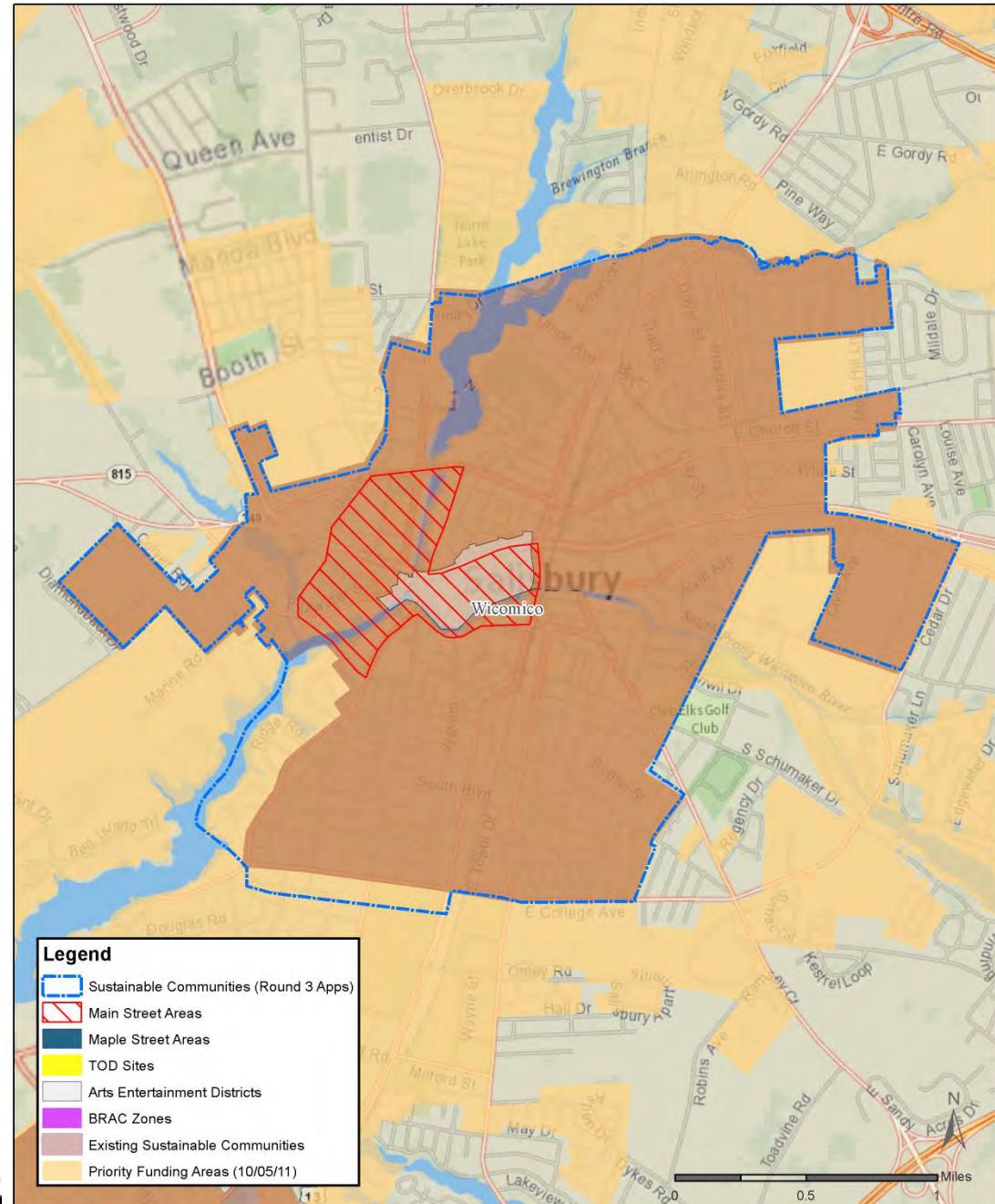
CITY OF SALISBURY

Above, downtown Salisbury

Assets

- Invested in sustainability and natural resources
- Strong local capacity; NHS local housing organization
- City park/zoo

Challenges

- Lack student housing on campus, High percentage of rental housing
- Blighted and aging housing stock, downtown decline (commercial vacancies)
- Relatively low AMI ($37,705 in 2015; **27.4% of population in poverty)**

Key Strategies

- Preserve and protect cultural resources and traditional business districts (i.e. Main Street)
- Improve recreational institutions (marina, zoo, playgrounds)
- Expand bikeways, streetscapes, pedestrian infrastructure
- Enhance and expand green space
- Demolish or rehabilitate blighted and sub-standard housing and buildings

Maryland Department of Housing and Community Development
DHCD *Secretary Kenneth C. Holt*

SALISBURY - PROJECTS

SC Strategy:
Demolish or rehabilitate sub-standard housing/buildings

SC Strategy:
Preserve cultural resources and
Traditional business districts

Daily Times Demolition
Project
SDF Award: $250,000
-*Clear site for new
mixed-use development –
retail + health-related
educational building*

New Windows at Chesapeake East!

beautiful- easy to
open, energy effi-
cient windows- with
screens
so the second floor is
useable in all seasons.
And the building
looks the same vintage
but much nicer.
many thanks!!
John Orth
Dana Simson

leaky, won't close- must keep open
with a stick, broken panes, rotted
wood and peeling paint.

Commercial Building
Improvement Program
CL Award: $275,000

**Maryland Department of Housing
and Community Development**
Secretary Kenneth C. Holt

DHCD

SALISBURY - PROJECTS

SC Strategy:
Expand/enhance bikeways,
streetscapes, pedestrian infrastructure

Traffic calming project
CL Award: $100,000

SC Strategy:
Improve recreational facilities

Basketball Court
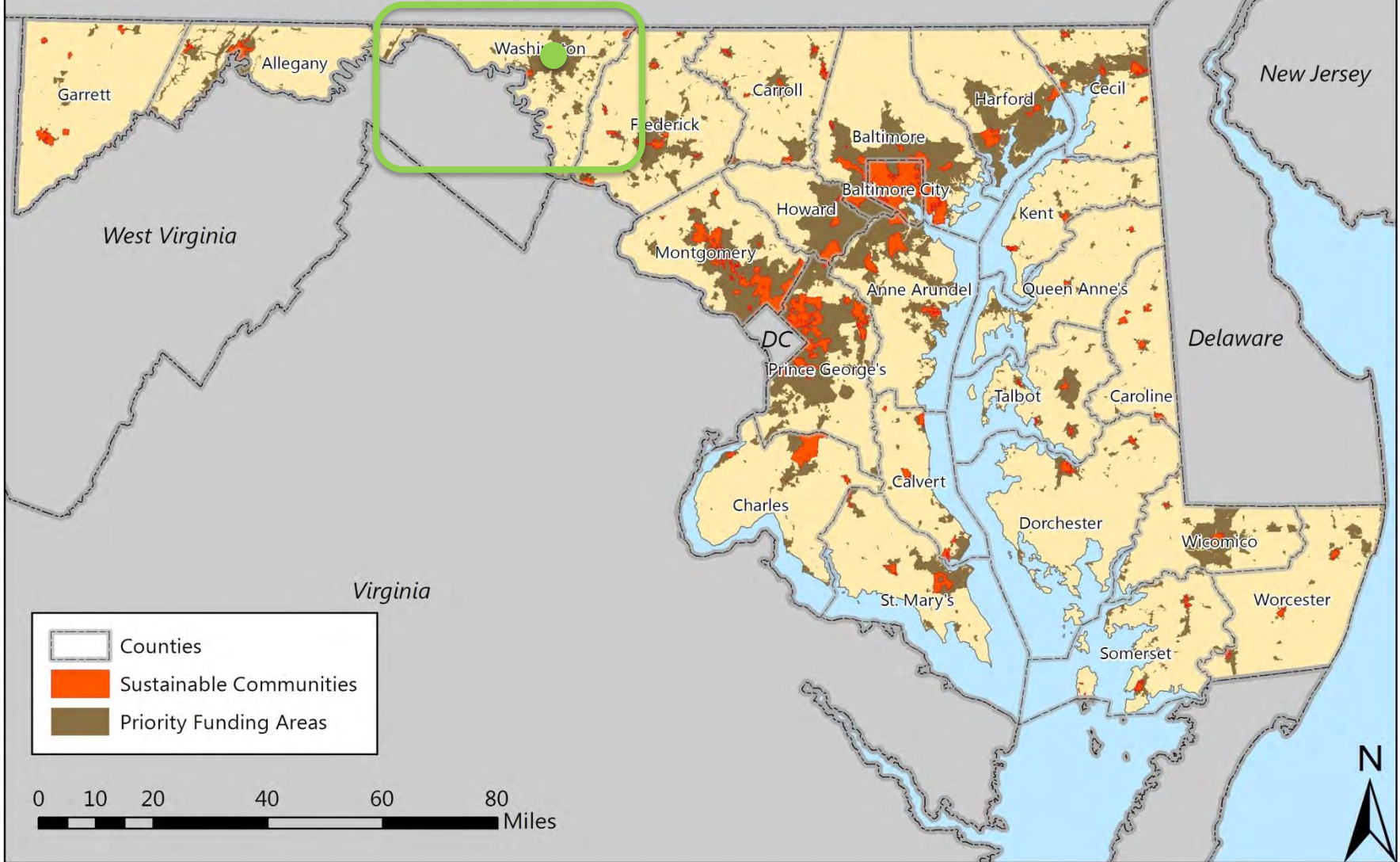Improvements
Program Open Space,
DNR Award: $100,000

SC Strategy: Preserve/protect cultural resources

Charles Chipman
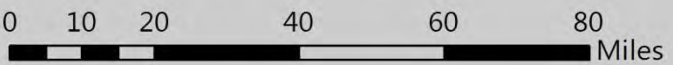Cultural Center,
Structural Repairs
CL Award: $75,000

23

**Maryland Department of Housing
and Community Development**
DHCD *Secretary Kenneth C. Holt*

Maryland's
Sustainable Communities

Pennsylvania

New Jersey

Garrett

Allegany

Washington

Carroll

Frederick

Harford

Cecil

West Virginia

Baltimore

Baltimore City

Howard

Kent

Delaware

Montgomery

Anne Arundel

Queen Anne's

DC

Prince George's

Talbot

Caroline

Virginia

Charles

Calvert

Dorchester

Wicomico

St. Mary's

Worcester

Somerset

Counties

Sustainable Communities

Priority Funding Areas

0	10	20	40	60	80

Miles

N

CITY OF HAGERSTOWN

- Maryland Main Street & Arts & Entertainment District

- 2000 Population: 36,687

- 2010 Population: 39,662

- Incorporated: 1813

- County Seat, MD Main Street, A&E District

- Institutional Asset: University System of Maryland

Legend

- ┄┄ Sustainable Communities (Round 2 Apps)
- Main Street Areas
- Maple Street Areas
- TOD Sites
- Arts Entertainment Districts
- BRAC Zones
- Existing Sustainable Communities
- Priority Funding Areas (10/05/11)

N

0   0.25   0.5 Miles
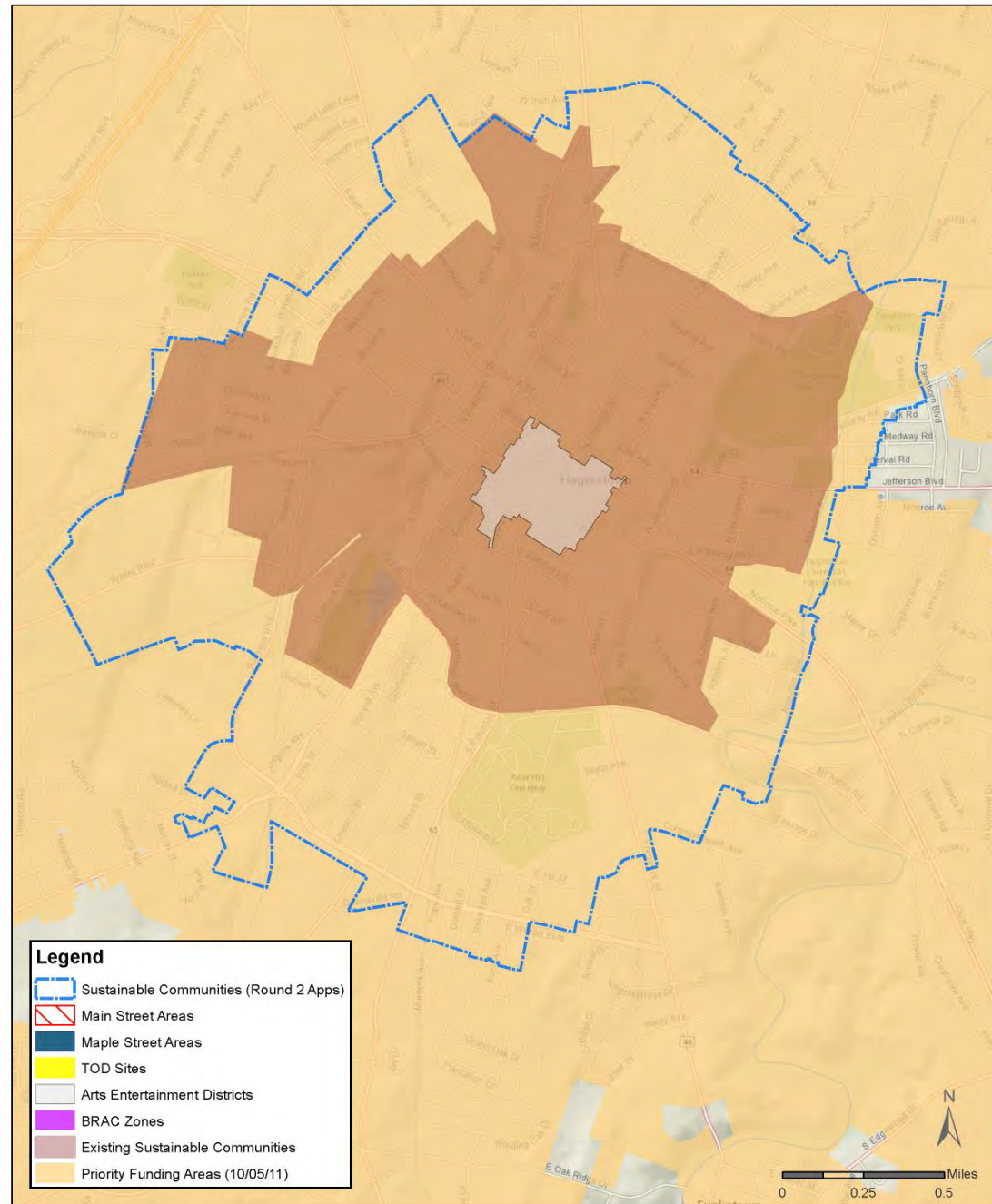
Strengths

- Active A&E district, MD Main Street
- Good tree canopy – 22%, Tree City USA designation
- Low cost of living
- Diverse housing stock – row homes, detached single family historic homes

Challenges

- Community engagement – 72% of SC housing units are renter occupied
- Vacant, underutilized commercial and industrial buildings
- 32% vacancy rate of ground floor retail spaces in downtown

University System of Maryland Hagerstown (USMH) is an education hub for Hagerstown's Sustainable Community Area and beyond.

Maryland Department of Housing and Community Development
DHCD *Secretary Kenneth C. Holt*

HAGERSTOWN: KEY OUTCOMES

Transportation & Environment

- Develop pocket parks/dog parks
- Implement bicycle master plan

Local Economy

- Establish business assistance and commercial building rehab programs
- Recruit higher wage employers

Housing

- Increase home ownership rate
- Diversify housing stock
- Reuse of upper stories

Maryland Department of Housing and Community Development
Secretary Kenneth C. Holt

DHCD

HAGERSTOWN - PROJECTS

SC Strategy:
Develop pocket parks/dog parks/
green space

Plot in Hagerstown Community Garden, 500 Block South Potomac Street

Memorial Park, South Potomac Street. This park was built in 2012-2013.

SC Strategy: Increase home ownership rate

CL Grant Awards: $250,000
Convert 2 multi-unit rental properties to home ownership

Maryland Department of Housing and Community Development
DHCD *Secretary Kenneth C. Holt*

28

HAGERSTOWN - PROJECTS

SC Strategy: Encourage reuse of vacant downtown buildings for residential and commercial uses

CL Grant Awards: $200,000
Convert vacant upper stories and abandoned buildings into artist lofts and student housing

City has increased number of downtown events
2013-2016 – 43 new businesses in City Center – only 9 businesses closed

CL Grant Awards: $70,000
Façade Improvements to commercial buildings for new businesses

Maryland Department of Housing and Community Development
DHCD *Secretary Kenneth C. Holt*

2003-2017
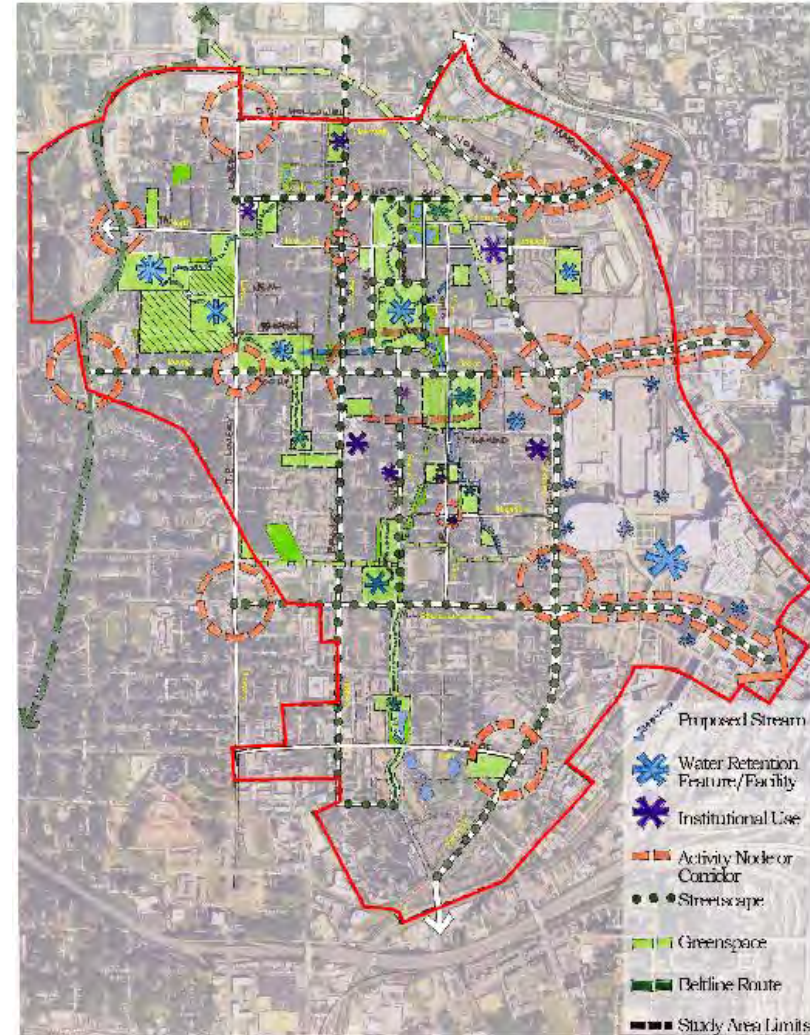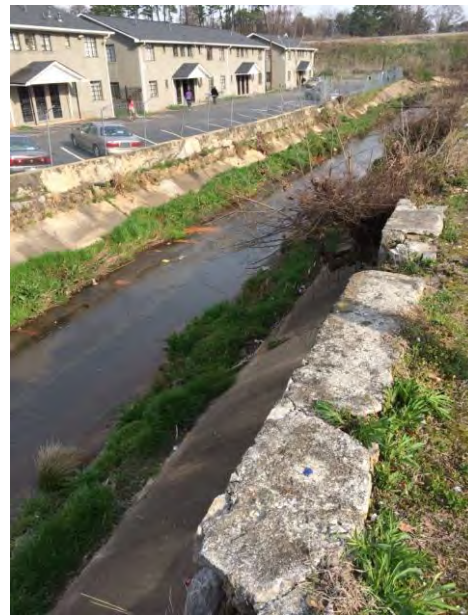
- 32 Parks

- 52 Projects

- 253 acres

- $23.7 million

- 40% population decline in a decade
- Highest poverty, vacancy and crime rates
- 40% foreclosure rate
- Average household income $22,474
- Fewest acres of planned greenspace
- Natural creek obliterated by development
- Severe flooding from stormwater overflows
- 29 EPA identified hotspots along the creek
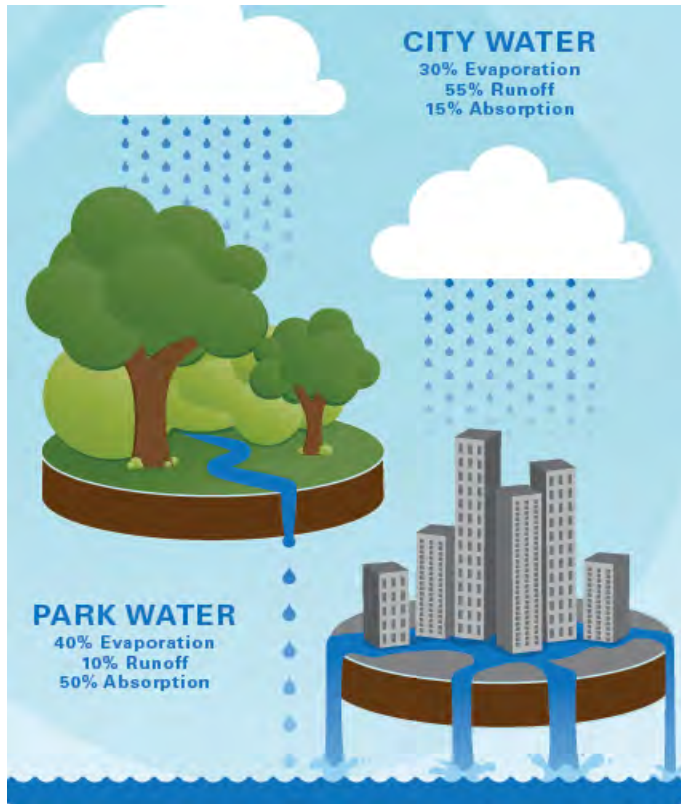- Feeds directly into the Chattahoochee River

Significant Problems

Proctor Creek Communities - 1892

Impermeable Surfaces & Combined Sewer Overflows
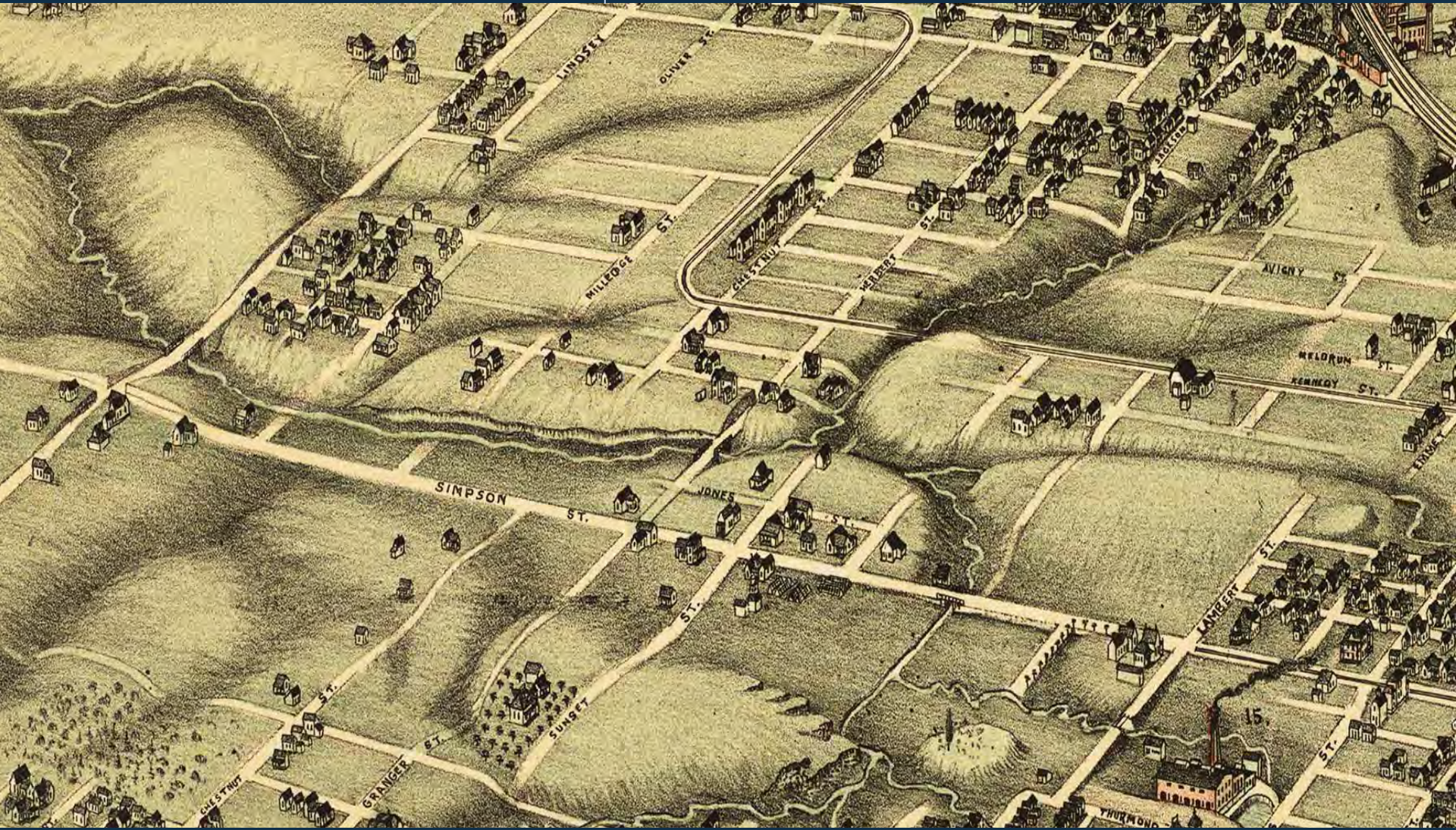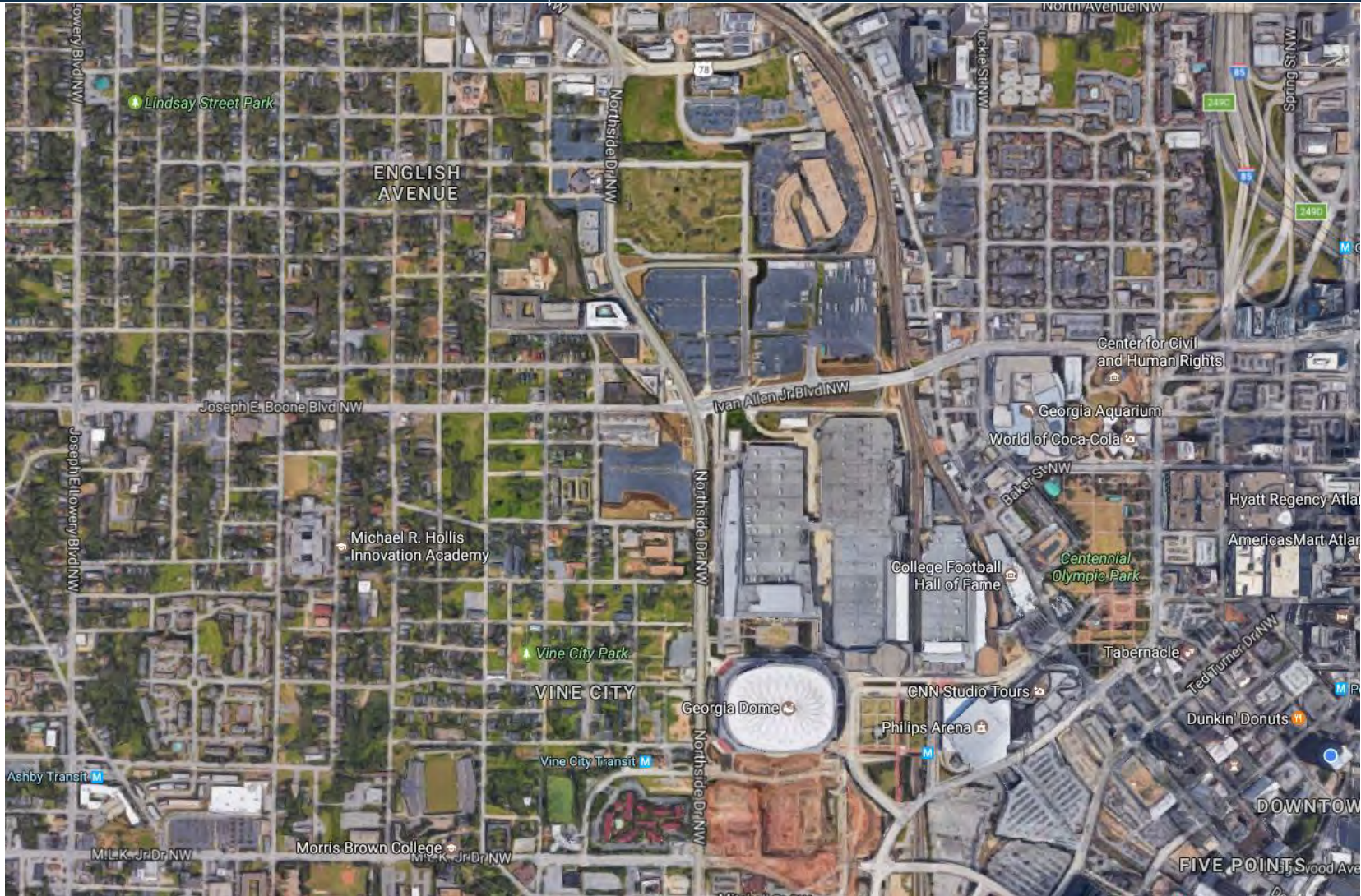
Proctor North Avenue:
A Green Infrastructure
Vision - 2010

parkpride

CITY WATER
30% Evaporation
55% Runoff
15% Absorption

PARK WATER
40% Evaporation
10% Runoff
50% Absorption

Dry Creek Beds

Permeable Pavers

Ponds

Bioswales

Rain Gardens

Parks with PURPOSE
A Program of The Conservation Fund

2 years, 6 lots, 1.5 acres

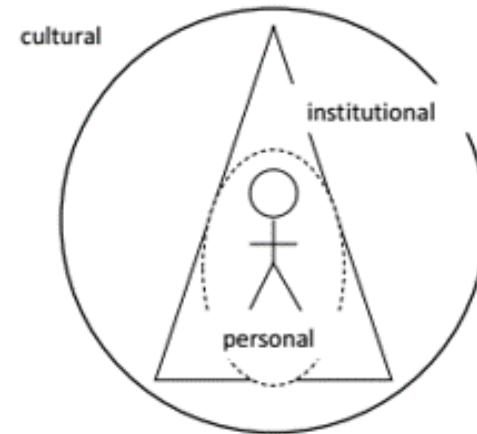# WAWA's Mission – A cleaner, greener, healthier, more sustainable West Atlanta

"Proctor Creek used to be a source of pride for our community - a place where children played, where people could fish, and where people were baptized."

- Na'Taki Osborne Jelks, WAWA Board Chair

- People of color are 79% more likely to live in communities with industrial pollution

- 96% of African-American children who live in inner cities have unsafe amounts of lead in their blood

- People of color are more likely to live in areas with less planned parks and greenspaces

Source: EPA

Three Expressions of Racism

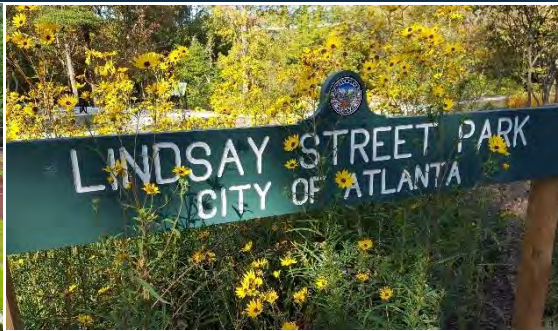*Equity, Diversity, and Inclusion*

Workforce Training

Citizen Scientists

Greening Youth Foundation

Eco Action

West Atlanta Watershed Alliance — A Healthy Environment = A Healthy Community

Proctor Creek Stewardship Council — Take me to the water

Community Improvement Association — Environmental Resource Center

STEM Science Festivals

Peer to Peer Learning

Workforce Training & Employment | Green Infrastructure
Outdoor Classroom | Pollinator Gardens | Playground

- *EPA 2016 Rain Catcher Award*
- *APA Excellence in Sustainability Award*

WHAT IS A WATERSHED?

A watershed is the land area that drains to a common body of water.

This park is in the Proctor Creek Watershed, which drains into Proctor Creek and then into the Chattahoochee River, Atlanta's main source of drinking water.

Eventually, the Chattahoochee River flows all the way to the Gulf of Mexico.

A Park for Play & Learning
Workforce Training & Employment | Green Infrastructure

Shannon Lee
Urban Conservation Manager
slee@conservationfund.org
404-221-0405

Darryl Haddock
Environmental Education Director
darryl@wawa-online.org
404-752-5385

Contact Information

Award-Winning Sustainability, Part 1

Maryland Department of Housing and Community Development Division of Neighborhood Revitalization (DHCD/NR): Winner of Leadership in Sustainability award

- **Kevin Baynes, AICP, kevin.baynes@maryland.gov**
- **Mary Kendall, mary.kendall@maryland.gov**

Lindsay Street Park: Winner of Sustainable Park, Recreation, or Open Space Project Award

- **Shannon Lee (The Conservation Fund), slee@conservationfund.org**
- **Darryl Haddock (West Atlanta Watershed Alliance), darryl@wawa-online.org**

SCD Awards Program: jenniferk@rhodeside-harwell.com

SCD Information: sustainableplanning.net