



APA Sustainable Communities Division Fact Sheet

In 2022, SCD relied on sponsorships to:

Significantly expand SCD's scholarship program, hosting member and student attendance for NPC22 and the APA Policy Leadership conference.

Recognize plans, projects, and leaders through our Annual Awards for Excellence in Sustainability and commission videos featuring the award winners, hosted on our YouTube.

Enhance SCD communications through our new, robust website, and improved management programs for e-bulletins and e-blasts.

Expand the Climate Champions program, with development a [Climate Champions video](#)

Invest in student and emerging professional members, augmenting and diversifying our scholarship program.

In 2023, we will:

- **Direct educational grant making to support equity, diversity and inclusion (EDI)** of underrepresented groups in the sustainability profession.
- **Host an SCD Climate Symposium** focused on key sustainability planning issues and resources.
- **Support further expansion of the Climate Champions program.**
- **Foster relationships with allied professionals and across APA** to create value added content for members.
- **Host virtual learning and networking events**, in support of student engagement and professional development.
- **Encourage greater sponsor engagement** as well as recruit volunteer leadership dedicated to EDI.

2,212

DIVISION MEMBERS

1,275

STUDENT MEMBERS

7,228

E-BULLETIN RECIPIENTS

14

GRANTS
AWARDED

\$5,930

IN GRANTS

6

STUDENT
LEADERS

20

DIVISION
SPONSORS IN 2021

22

CLIMATE
CHAMPIONS

12

EDUCATIONAL
WEBINARS



310

followers



8.0K

followers



2.3K

followers



1.5K

follows



43

subscribers
& growing!



APA Sustainable Communities Division Sponsorship Opportunity

The SCD Vision:
*Empowered planners creating sustainable,
resilient, and equitable communities*

Sponsorship Levels & Benefits for 2023

Your organization's sponsorship of the Sustainable Communities Division provides direct access to thousands of planners and allied professionals working at the forefront of their profession.

Please note that the cycle for sponsorship is aligned with the calendar year and offers sponsorship options based on organization size. Equal benefits are offered to all sponsors, regardless of size, and in the 2023 sponsorship year (January 1, 2023 – December 31, 2023) will include:

Sponsorship Benefits

- *Logo and searchable full page sponsor feature on new Division website*
- *Logo on bi-weekly e-bulletin*
- *Recognition at all Division-sponsored events, including the reception at NPC*
- *Recognition on all webinars*
- *Recognition on social media
(Twitter, Facebook, LinkedIn, Instagram and YouTube)*
- *Regular invitations to share content, opportunities on SCD's cross-posted media*
- *Priority for participation in special projects, educational and networking events, and juries*

Sponsorship by Organization Size

Twenty (20) or more full-time employees)	\$500
Fewer than twenty (20) full-time employees)	\$250