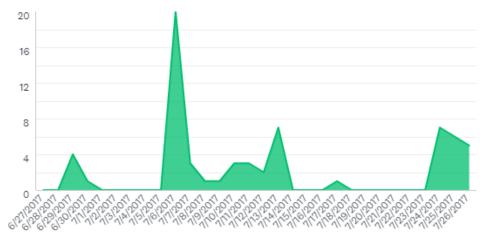


Making Great Communities Happen

2017 Membership Survey Summary

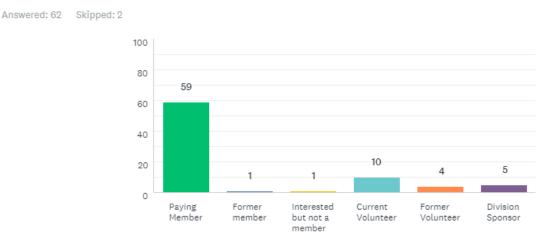
The 2017 Sustainable Communities Division Membership Survey was open through most of the month of July. There were 64 responses in total.

Responses by Day



Question 1 asked about the respondent's involvement with the Division. 95% stated they were paying members, and 16% said they were current volunteers.

Describe your involvement with the APA Sustainable Communities Division (check all that apply).



Question 2 asked about membership in other APA divisions. The divisions that our members are most likely to also be members of are the Environmental, Natural Resources, and Energy Division (38%; 15 responses), the Small Town and Rural Planning Division (25%; 10 responses) and the Hazard Mitigation and Disaster Recovery Planning Division (15%; 6 responses).



Making Great Communities Happen

| ANSWER CHOICES | ▼ RESPONSES | * |
|---|-------------|----|
| LGBTQ and Planning Division | 2.56% | 1 |
| New Urbanism Division | 5.13% | 2 |
| ✓ Economic Development Division | 5.13% | 2 |
| Planning and Law Division | 5.13% | 2 |
| International Division | 5.13% | 2 |
| County Planning Division | 7.69% | 3 |
| Technology Division | 7.69% | 3 |
| Women and Planning Division | 7.69% | 3 |
| Housing and Community Development Division | 10.26% | 4 |
| Private Practice Division | 10.26% | 4 |
| Transportation Planning Division | 10.26% | 4 |
| City Planning and Management Division | 10.26% | 4 |
| Regional and Intergovernmental Planning Division | 12.82% | 5 |
| Urban Design and Preservation Division | 12.82% | 5 |
| Hazard Mitigation and Disaster Recovery Planning Division | 15.38% | 6 |
| Small Town and Rural Planning Division | 25.64% | 10 |
| Environment, Natural Resources and Energy Division | 38.46% | 15 |
| Total Respondents: 39 | | |

Question 3 asked respondents to describe what they want to get out of Division membership, in one sentence. Major themes included:

- Connect with other forward-thinking professionals
- Learn new ideas / best practices
- Get access to resources (guides, reports, good examples of plans)
- Keep abreast of current issues, achievements of others
- Avoid politics
- Volunteer opportunities
- Job opportunities
- Engage with APA
- Engage in collaborative projects

Showing 16 words and phrases

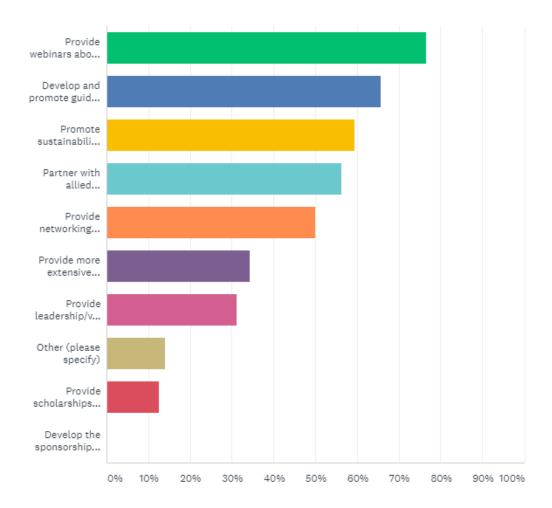
Projects Leadership Field Issues Planning Cities are Doing Opportunities Knowledge Practices Education Communities Newsletter APA Useful Professionals Ideas



Question 4 asked what members would like the division to focus on in the coming year. Respondents could choose multiple answers. Providing webinars with AICP CM credit was the most common response, followed by developing and promoting guides/manuals/templates, promoting sustainability plans and codes, partnering with allied professional organizations, and providing networking opportunities. No respondents chose "Develop the sponsorship program."

"Other" responses included:

- Creating/conducting a research program
- Promote ENVISION rating system
- ISSP sustainability planning certification system
- Partner with ILFI, EcoDistrict, Biophilic Cities Network to bring their work more into APA
- Create more Sustainability Champions
- Counties, small-town, rural efforts





| ANSWER CHOICES | ▼ R | RESPONS | SES 💌 |
|--|------|---------|-------|
| Provide webinars about sustainable communities planning topics, with AICP/CM credit; | 7 | 6.56% | 49 |
| Develop and promote guides, manuals, and templates for implementing sustainability projects, policies, or codes; | 6 | 5.63% | 42 |
| Promote sustainability plans and codes; | 5 | 9.38% | 38 |
| Partner with allied professional organizations such as the American Society of Civil Engineers (ASCE), US Green Building Council (USGBC), American Society of Landscape Architects (ASLA) and the Urban Land Institute (ULI) to expand networking and information sharing; | 5 | 6.25% | 36 |
| Provide networking opportunities outside of the National Planning Conference; | 5 | 0.00% | 32 |
| Provide more extensive information on grants and funding opportunities; | 3 | 4.38% | 22 |
| Provide leadership/volunteer opportunities for Division members; | 3 | 1.25% | 20 |
| ✓ Other (please specify) Response | s 14 | 4.06% | 9 |
| Provide scholarships for trainings and conferences; | 15 | 2.50% | 8 |
| ▼ Develop the sponsorship program. | 0 | .00% | 0 |
| Total Respondents: 64 | | | |

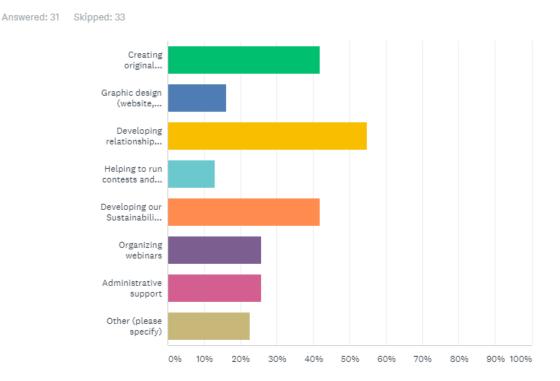
Question 5 asked respondents to provide an email address if they were interested in volunteering with the Division. We received 30 responses. Question 6 asked what kinds of activities they would be interested in contributing to. The majority of responses were for "Developing relationships with other divisions/chapters and other professional organizations," followed by "Creating Original Content" and "Developing our Sustainability Champions program." "Other" responses included:

- Research and analysis
- Small projects here and there
- Conference opportunities
- Give a Webinar
- Writing in-depth articles



Making Great Communities Happen

If you are interested in volunteering for the division, let us know how you'd like to contribute. (Check all that apply)



| ANSWER CHOICES | ▼ R | ESPONSES | • |
|--|------|----------|----|
| Creating original content (blog posts, news summaries) | 4 | 1.94% | 13 |
| Graphic design (website, flyers, etc.) | 10 | 6.13% | 5 |
| - Developing relationships with other divisions/chapters of APA and other professional organizations | 5 | 4.84% | 17 |
| Helping to run contests and awards programs | 19 | 2.90% | 4 |
| Developing our Sustainability Champions program | 4 | 1.94% | 13 |
| ✓ Organizing webinars | 2 | 5.81% | 8 |
| Administrative support | 2 | 5.81% | 8 |
| ✓ Other (please specify) Respons | es 2 | 2.58% | 7 |
| Total Respondents: 31 | | | |

Questions 7 to 11 asked about the E-Bulletin. About 75% of respondents said they read the bulletin "always" or "most times". Only one respondent said "never." Asked how valuable the bulletin is to their work, 36% said it was "highly valuable" and 64% said it was "somewhat valuable." Almost all respondents found the length to be "just right."

Suggestions for improving the bulletin included:

- Fewer words in body of email headlines and "read more"
- Prior webinar content archive
- Catchier email title

APA Sustainable Communities Division

2017 Membership Survey

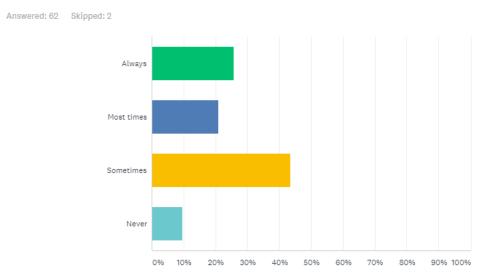


- Format is good and has improved lately
- Could use a fresh layout

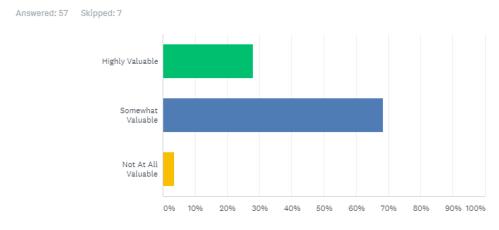
Over three-fourths of respondents did not know that you can submit content to the Bulletin through email. Presumably, they do now, but this may indicate that we can advertise this fact more clearly.

Questions 12 through 14 asked similar questions about the twice-yearly newsletter.

How often do you read the newsletter (published 1-2 times per year)? The newsletter link is emailed only to members and you must log-in through the APA site.



Please rate the value of the newsletter to you and your Sustainable Communities work.



Suggestions to improve the newsletter included:

- Improve distribution, members don't notice when it comes out and it's a hassle to log into APA
- Unclear what the purpose of the newsletter is

APA Sustainable Communities Division

2017 Membership Survey

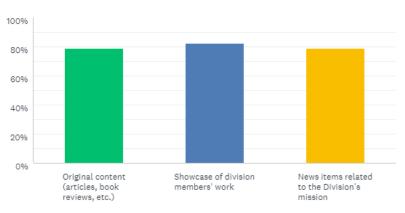


Create a searchable archive of past newsletters

Question 15 asked about what would be useful to host on the Division website. Respondents were generally supportive of all ideas provided. Additional suggestions included tools and best practices, case studies, and resources.

APA is changing the way that divisions interact with their members on the web. What content do you think would be useful to host on the Sustainable Communities Division website? (Check all that apply)

Answered: 62 Skipped: 2



Question 16 requested suggestions for specific topics/speakers for webinars and events. Responses included:

- Sustainability on military installations
- Biophilic city planning & design challenge, Timothy Beatley and the Biophilic Cities Network.
- Living Communities, ILFI
- EcoDistricts, EcoDistricts.org, Rob Bennet
- Habitat III, the New Urban Agenda, and the Sustainable Development Goals.
- Critical Comparative Cities Studies
- Critical urban & Regional Development, Michael Storper, Professor UCLA
- Climate change adaptation/mitigation
- Developing sustainability plans from the ground up
- An international perspective
- Green energy
- ILFI, Ecodistricts
- GIS in sustainability
- Regenerative planning
- In-depth, advanced content (financing, what makes green infrastructure successful)
- Public health
- Development and management (Hines, Greystar)
- Rural/small town sustainability
- Permaculture and arcology

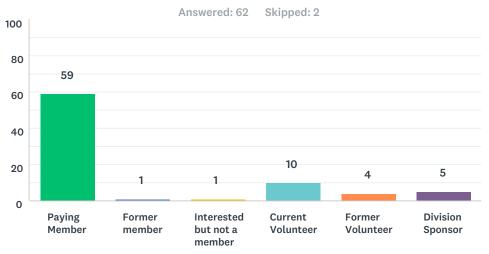
Question 17 asked about social media. Between roughly 20% and 30% of respondents follow the Division on Twitter, Facebook, and Linkedin. Over half of respondents said they did not follow the division on social media.



Making Great Communities Happen

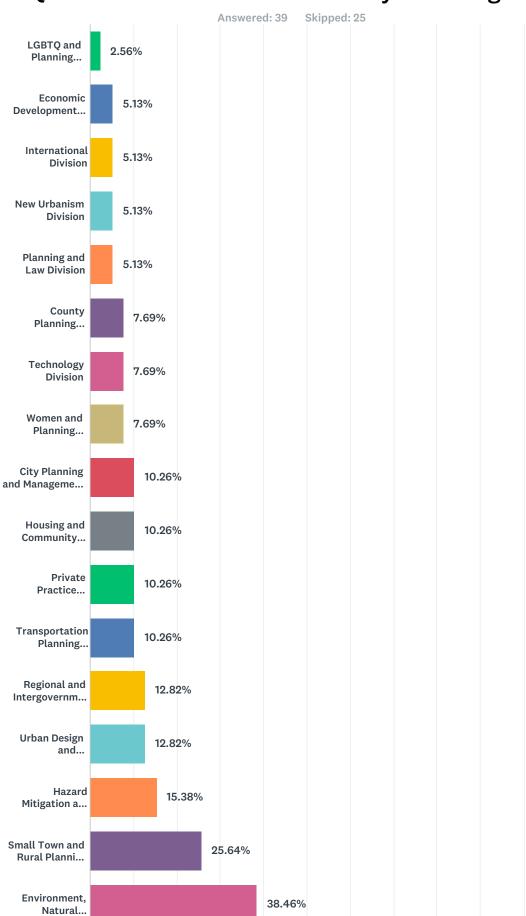
Question 18 asked respondents to provide an email address if they wanted to be added to the bulletin mailing list. Eight respondents provided email addresses.

Q1 Describe your involvement with the APA Sustainable Communities Division (check all that apply).



| Answer Choices | Responses | |
|-----------------------------|-----------|----|
| Paying Member | 95.16% | 59 |
| Former member | 1.61% | 1 |
| Interested but not a member | 1.61% | 1 |
| Current Volunteer | 16.13% | 10 |
| Former Volunteer | 6.45% | 4 |
| Division Sponsor | 8.06% | 5 |
| Total Respondents: 62 | | |

| # | Other (please specify) | Date |
|---|-------------------------|-------------------|
| 1 | Sustainability Champion | 7/24/2017 8:54 PM |
| 2 | I am not certain. | 7/6/2017 11:21 AM |



Q2 What other APA divisions do you belong to?

^{2 / 22}

2017 APA Sustainable Communities Division Membership Survey

| 0% | 10% | 20% | 30% | 40% | 50% | 60% | 70% | 80% | 90% 100% |
|----|-----|-----|-----|-----|-----|-----|-----|-----|----------|

| nswer Choices | Responses | |
|---|-----------|--|
| LGBTQ and Planning Division | 2.56% | |
| Economic Development Division | 5.13% | |
| International Division | 5.13% | |
| New Urbanism Division | 5.13% | |
| Planning and Law Division | 5.13% | |
| County Planning Division | 7.69% | |
| Technology Division | 7.69% | |
| Women and Planning Division | 7.69% | |
| City Planning and Management Division | 10.26% | |
| Housing and Community Development Division | 10.26% | |
| Private Practice Division | 10.26% | |
| Transportation Planning Division | 10.26% | |
| Regional and Intergovernmental Planning Division | 12.82% | |
| Urban Design and Preservation Division | 12.82% | |
| Hazard Mitigation and Disaster Recovery Planning Division | 15.38% | |
| Small Town and Rural Planning Division | 25.64% | |
| Environment, Natural Resources and Energy Division | 38.46% | |
| otal Respondents: 39 | | |

Q3 In one sentence, please describe what you most want to get out of membership in the Sustainable Communities Division (or any others you may be a member of).

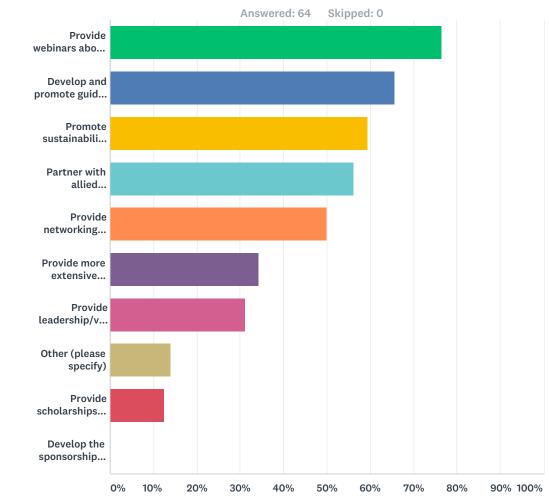
Answered: 49 Skipped: 15

| # | Responses | Date |
|----|--|--------------------|
| 1 | I'm hoping to connect with other sustainable-focused planners and to be introduced to learning opportunities focused on sustainable planning and climate adaptation planning. | 7/26/2017 10:05 AM |
| 2 | New ideas and new connections to people with ideas | 7/26/2017 9:04 AM |
| 3 | Education and Information | 7/26/2017 8:48 AM |
| 4 | Information, resources, and best practices for renewable energy, environmentalism, and community sustainability. | 7/26/2017 8:01 AM |
| 5 | current issues and update info | 7/25/2017 10:31 PM |
| 6 | I'm also a member of the Food Systems Planning Interest Group (and on its Leadership Committee). What I enjoy the most about these two groups is the information gathering/networking opportunities. Unfortunately, our business meetings and social events are always scheduled opposite one another at APA. Maybe we could make a plea to have them scheduled differently at the next National Conference? | 7/25/2017 9:56 AM |
| 7 | useful information to help my county | 7/25/2017 6:20 AM |
| 8 | A community and platform for achieving community sustainability success within the closing window of opportunity. | 7/24/2017 8:54 PM |
| 9 | Innovative techniques for creating truly sustainable projects without the overt political hyperbole. | 7/24/2017 4:34 PM |
| 10 | Pertinent information and resources, and networking opportunities with professionals in the industry. | 7/24/2017 3:41 PM |
| 11 | I want to be connected with the most forward-thinking planners and projects in this field. | 7/17/2017 4:04 PM |
| 12 | Learn of news of what other planners are accomplishing in this area, lessons learned and pitfalls to be avoided, as well as opportunities to engage and learn new things at the annual APA conference and with other division members in our local area. | 7/13/2017 12:40 PM |
| 13 | Furthering "on the ground" best practices of integrating climate-readiness, resiliency, and environmental justice into local development and design codes, district level planning, urban greening, and other planning efforts. | 7/13/2017 9:40 AM |
| 14 | I am a member of these APA divisions because I am seeking guidance, best management practices, and networking opportunities for implementing sustainable policies at the local and regional levels. | 7/13/2017 9:20 AM |
| 15 | Knowledge of new trends, concepts, and resources (guides, reports, exemplary plans, etc.) on issues related to climate change adaptation and sustainability | 7/13/2017 9:17 AM |
| 16 | Networking and volunteer opportunities which provide value to our members and their client communities. | 7/13/2017 6:11 AM |
| 17 | Connections to the latest and greatest in planning for sustainability and the people and organizations involved. | 7/12/2017 1:12 PM |
| 18 | Enhance knowledge base for my own work. Meet like-minded colleagues. | 7/12/2017 12:44 PM |
| 19 | Information - articles, webinars, events, jobs - centered on the topic (ex. through the newsletter) | 7/11/2017 4:22 PM |
| 20 | Stay abreast of successful efforts in the field. | 7/11/2017 11:20 AM |
| 21 | To engage with APA in a deeper and more meaningful way. | 7/11/2017 10:37 AM |
| 22 | A platform to powerfully move the needed sustainability response forward so that it becomes business, or "planning" as usual. | 7/10/2017 7:57 PM |
| | | |

2017 APA Sustainable Communities Division Membership Survey

| 23 | A better sense of what I can do as a planner to create sustainable and resilient communities. | 7/10/2017 4:47 PM |
|----|--|--------------------|
| 24 | I want to be aware of other jurisdictions achievements. | 7/10/2017 1:35 PM |
| 25 | I want to research promote sustainability as the norm for local government planning and development efforts. | 7/9/2017 9:23 PM |
| 26 | I'd like to be actively involved with the community sharing knowledge experiences and job/projects opportunities | 7/8/2017 9:05 PM |
| 27 | Cutting edge news and best practices in sustainability planning and connections with other interested planners and allied professionals. | 7/7/2017 1:04 PM |
| 28 | networking to find part-time/freelance work opportunities and volunteer projects | 7/7/2017 9:09 AM |
| 29 | I want to stay informed of the latest news and best practices in the field, and to have the opportunity to volunteer in APA programs or communities. | 7/7/2017 5:22 AM |
| 30 | interaction with other sustainability minded professionals | 7/6/2017 6:50 PM |
| 31 | I like to stay current with best practices and emerging trends. | 7/6/2017 5:07 PM |
| 32 | Information, Education | 7/6/2017 3:11 PM |
| 33 | individual benefit - sustainability-specific guidance benefit for the greater good - having said division will provide guidance to any interested parties and division will advance sustainable principles in planning | 7/6/2017 1:23 PM |
| 34 | Ideas we can consider or implement in our county. | 7/6/2017 12:58 PM |
| 35 | best practices in comprehensive planning | 7/6/2017 12:51 PM |
| 36 | informative newsletter, knowledge of annual division awards program | 7/6/2017 11:43 AM |
| 37 | Connect, align, APA sustainability initiatives with Regional City, County, ULI, USGBC sustainability initiatives. | 7/6/2017 11:21 AM |
| 38 | Ideas and examples from other communities on sustainability success stories. | 7/6/2017 10:29 AM |
| 39 | Practical advice on progress towards sustainability for rural and small suburban communities and local governments. | 7/6/2017 10:26 AM |
| 40 | New ideas, successful projects or studies, code ideas | 7/6/2017 10:21 AM |
| 41 | Cutting edge practice and trends. | 7/6/2017 10:10 AM |
| 42 | Information regarding best practices, current events, and opportunities in the sustainability field. | 7/6/2017 9:59 AM |
| 43 | I would like to broaden my professional network through SCD and learn what other cities are doing in the US to increase resiliency and what sustainable practices are being implemented. | 7/6/2017 9:47 AM |
| 44 | Get information on the state of practice and potentially have a vehicle for collaborative projects. | 7/6/2017 9:43 AM |
| 45 | Networking with other professionals in the field. | 7/6/2017 9:42 AM |
| 46 | Really not sure - maybe practical application tools for beginning planners. Volunteer opportunities would be great at well. | 6/30/2017 9:52 AM |
| 47 | Network and learning community with professionals passionate about sustainable communities, as well as useful news and information. | 6/29/2017 3:58 PM |
| 48 | For starters, have leadership that returns calls when they say that they will. | 6/29/2017 11:49 AM |
| 49 | Learn how other cities are doing sustainable development. | 6/29/2017 11:14 AM |
| | | |

Q4 What would you most like to see the Sustainable Communities Division focus on in the coming year? (Please select up to 5)



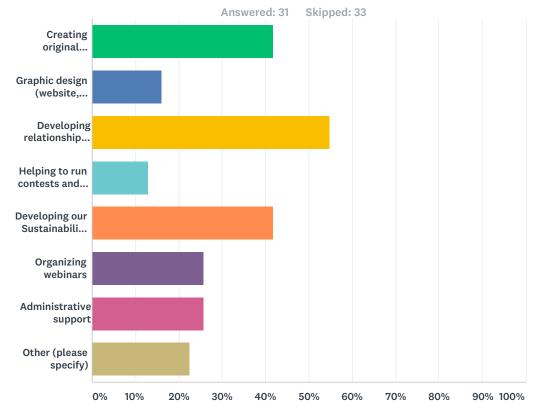
| Answer Choices | Responses |
|--|---------------------|
| Provide webinars about sustainable communities planning topics, with AICP/CM credit; | 76.56% 49 |
| Develop and promote guides, manuals, and templates for implementing sustainability projects, policies, or codes; | 65.63% 42 |
| Promote sustainability plans and codes; | 59.38% 38 |
| Partner with allied professional organizations such as the American Society of Civil Engineers (ASCE), US Green Building Council (USGBC), American Society of Landscape Architects (ASLA) and the Urban Land Institute (ULI) to expand networking and information sharing; | 56.25% 36 |
| Provide networking opportunities outside of the National Planning Conference; | 50.00% 32 |
| Provide more extensive information on grants and funding opportunities; | 34.38% 22 |
| Provide leadership/volunteer opportunities for Division members; | 31.25% 20 |

2017 APA Sustainable Communities Division Membership Survey

| Other (please specify) | 14.06% | |
|---|--------|---|
| Provide scholarships for trainings and conferences; | 12.50% | ł |
| Develop the sponsorship program. | 0.00% | (|
| tal Respondents: 64 | | |

| # | Other (please specify) | Date |
|---|---|--------------------|
| 1 | Undertake the research program (or collaboration) needed to accomplish the checked items above for authentic sustainability that is powerful enough to produce sustainability success, not sustainability as usual. | 7/24/2017 8:54 PM |
| 2 | Promote the Institute for Sustainable Infrastructure's ENVISION rating system! | 7/24/2017 7:14 PM |
| 3 | 1. Undertake a strategic sustainability assessment that illuminates the challenge and critical moves that must be made and current options for making them. (2) partner with the ISSP in developing a sustainability planning certification program (just piggey back off theirs, which is the foundation). (3) Partner with the key orgs at advancing the leading edge of sustainability to bring that into the APA (ILFI, EcoDistricts, Biophilic Cities Network). (4) Develop a partnership with the APA Research Program to undertake the innovation required to invent the next generations of best practices, one of which is to routinize innovation in our planning practice. | 7/10/2017 7:57 PM |
| 4 | sustainability champions | 7/6/2017 6:50 PM |
| 5 | Re networking, I would like to specifically be able to connect with more counties. | 7/6/2017 12:58 PM |
| 6 | Local, small town and rural partnerships, practices, outcomes and achievements. | 7/6/2017 10:26 AM |
| 7 | Promote planning as the professional home for sustainability efforts | 7/6/2017 9:43 AM |
| 8 | Local sustainability project tours | 6/30/2017 9:52 AM |
| 9 | Perr review and support for member-involved promising sustainable projects | 6/29/2017 11:49 AM |

Q6 If you are interested in volunteering for the division, let us know how you'd like to contribute. (Check all that apply)

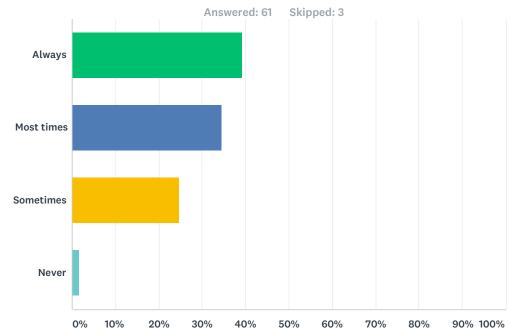


| Answer Choices | Response | es |
|--|----------|----|
| Creating original content (blog posts, news summaries) | 41.94% | 13 |
| Graphic design (website, flyers, etc.) | 16.13% | 5 |
| Developing relationships with other divisions/chapters of APA and other professional organizations | 54.84% | 17 |
| Helping to run contests and awards programs | 12.90% | 4 |
| Developing our Sustainability Champions program | 41.94% | 13 |
| Organizing webinars | 25.81% | 8 |
| Administrative support | 25.81% | 8 |
| Other (please specify) | 22.58% | 7 |
| Total Respondents: 31 | | |

| # | Other (please specify) | Date |
|---|---|-------------------|
| 1 | I'm presently on a break from regular volunteer commitments. | 7/24/2017 8:54 PM |
| 2 | Supporting current sustainability movements and integrating them with APA initiatives | 7/13/2017 9:20 AM |
| 3 | research, data analysis | 7/7/2017 9:09 AM |
| 4 | I'd love to help on small projects here and there! | 7/7/2017 5:22 AM |
| 5 | conference specific opportunities, on-offs that don't require significant committment | 7/6/2017 1:23 PM |
| 6 | I could give a webinar on how our country added solar to its facilities. | 7/6/2017 12:58 PM |

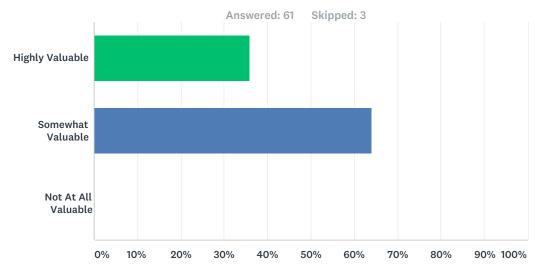
| 7 | More in-depth articles focused on sustainability | 7/6/2017 9:59 AM |
|---|--|------------------|
|---|--|------------------|

Q7 The SCD biweekly e-mail Bulletin highlights our activities and other news. How often do you read the e-Bulletin?



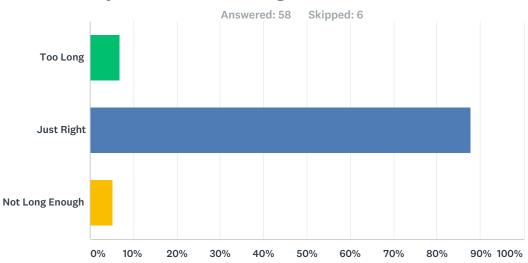
| Answer Choices | Responses | |
|----------------|-----------|----|
| Always | 39.34% | 24 |
| Most times | 34.43% | 21 |
| Sometimes | 24.59% | 15 |
| Never | 1.64% | 1 |
| Total | | 61 |

Q8 Please rate the value of the Bulletin to you and your Sustainable Communities work.



| Answer Choices | Responses | |
|---------------------|-----------|----|
| Highly Valuable | 36.07% | 22 |
| Somewhat Valuable | 63.93% | 39 |
| Not At All Valuable | 0.00% | 0 |
| Total | | 61 |

Q9 Do you find the length of the Bulletin to be:



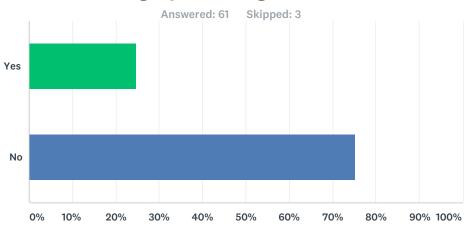
| Answer Choices | Responses | |
|-----------------|-----------|----|
| Too Long | 6.90% | 4 |
| Just Right | 87.93% | 51 |
| Not Long Enough | 5.17% | 3 |
| Total | | 58 |

Q10 Do you have any suggestions for how to improve the Bulletin?

Answered: 15 Skipped: 49

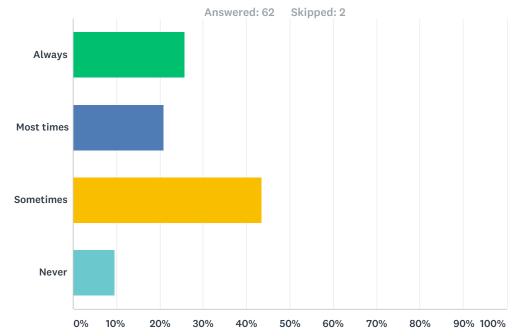
| # | Responses | Date |
|----|---|--------------------|
| 1 | Include jobs related to sustainability, include webinars outside of APA | 7/26/2017 8:48 AM |
| 2 | 1. reflect the activity of the membership more (who are we; what are we doing; what do we need? 2. illuminate the strategic challenge of sustainability, the gap, and the initiatives and resources that are the big moves to make to close the gap | 7/24/2017 8:54 PM |
| 3 | Prefer fewer words in the body of the email. Would suggest possibly a headline and sentence or two followed by a "read more" link to the full article. Would allow readers to quickly scan the topics in the newsletter. | 7/24/2017 3:41 PM |
| 4 | Provide a direct link in the bulletin to prior webinar content for those who cannot attend the webinar live - would be more convenient than trying to find archived materials on the Sustainability Division webpage. | 7/13/2017 9:40 AM |
| 5 | Attention getting email title. perhaps with highlighted item in that issue | 7/12/2017 12:44 PM |
| 6 | The information should build to form a record of advanced sustainability practice and resources. | 7/10/2017 7:57 PM |
| 7 | No. Format has been more user friendly in recent editions. | 7/10/2017 1:35 PM |
| 8 | highlight sustainability plans, projects, and codes (e.g., plans recognized by comp plan standards project, etc.) | 7/7/2017 1:04 PM |
| 9 | It's more readable than it used to be. | 7/6/2017 12:58 PM |
| 10 | Honestly, it does not stick out in my mind. Will have to dig into my email history. | 7/6/2017 11:21 AM |
| 11 | Don't receive SCD e-bulletin - would like to - please sign me up. | 7/6/2017 10:29 AM |
| 12 | Shorter list, more links. Format more similar to: Chesapeake Bay Program [currents@chesapeakebay.net] | 7/6/2017 10:26 AM |
| 13 | The layout could use a face lift to be more engaging. | 7/6/2017 9:59 AM |
| 14 | Not at this time - I really enjoy and benefit from reading the articles | 6/30/2017 9:52 AM |
| 15 | Yes - the following question is a trick, right? | 6/29/2017 11:49 AM |

Q11 Did you know you can submit content to the Bulletin by emailing apascd@gmail.com?



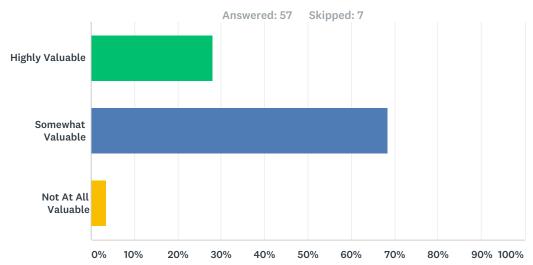
| Answer Choices | Responses | |
|----------------|-----------|----|
| Yes | 24.59% | 15 |
| No | 75.41% | 46 |
| Total | | 61 |

Q12 How often do you read the newsletter (published 1-2 times per year)? The newsletter link is emailed only to members and you must log-in through the APA site.



| Answer Choices | Responses | |
|----------------|-----------|----|
| Always | 25.81% | 16 |
| Most times | 20.97% | 13 |
| Sometimes | 43.55% | 27 |
| Never | 9.68% | 6 |
| Total | | 62 |

Q13 Please rate the value of the newsletter to you and your Sustainable Communities work.



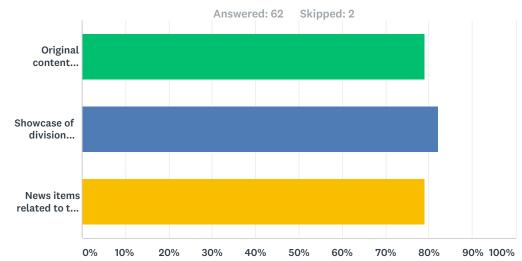
| Answer Choices | Responses | |
|---------------------|-----------|----|
| Highly Valuable | 28.07% | 16 |
| Somewhat Valuable | 68.42% | 39 |
| Not At All Valuable | 3.51% | 2 |
| Total | | 57 |

Q14 Do you have any suggestions for how to improve the newsletter?

Answered: 13 Skipped: 51

| # | Responses | Date |
|----|--|--------------------|
| 1 | Better distribution. I'm not sure I remember it, but I'm sure I check it out. | 7/26/2017 9:04 AM |
| 2 | Make it available via PDF sent to an email. | 7/26/2017 8:48 AM |
| 3 | 1. it depends on the newsletter's purpose. what is your purpose with it? 2. what "should" its purpose be, to make the biggest contribution of the APA SCD to the sustainability challenge? Design the newsletter around that purpose. 3. what would the membership want the newsletter's purpose to be? | 7/24/2017 8:54 PM |
| 4 | I'm sure it's extremely valuable, I was not aware of it | 7/13/2017 9:20 AM |
| 5 | Jazz up the email title | 7/12/2017 12:44 PM |
| 6 | Create a searchable and accessible archive. | 7/10/2017 7:57 PM |
| 7 | No. | 7/10/2017 1:35 PM |
| 8 | No | 7/8/2017 9:05 PM |
| 9 | streamline and focus on best practices, tools - news you can use | 7/7/2017 1:04 PM |
| 10 | Did I miss the newsletter? Maybe so 'cause I don't remember logging in to read- then again- I may have just gotten frustrated with the log-in process and bagged it | 7/6/2017 1:23 PM |
| 11 | I just have to remember my password and log in ;-) | 7/6/2017 12:58 PM |
| 12 | sometimes the link gets buried in my to do pile | 7/6/2017 11:43 AM |
| 13 | Not at this time. | 6/30/2017 9:52 AM |

Q15 APA is changing the way that divisions interact with their members on the web. What content do you think would be useful to host on the Sustainable Communities Division website? (Check all that apply)



| Answer Choices | Responses |
|---|-----------------|
| Original content (articles, book reviews, etc.) | 79.03% 4 |
| Showcase of division members' work | 82.26% 5 |
| News items related to the Division's mission | 79.03% 4 |
| Total Respondents: 62 | |

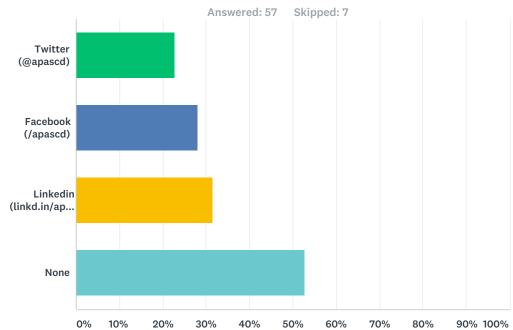
| # | Other (please specify) | Date |
|---|---|-------------------|
| 1 | Web technology can be a powerful force to advance an organization's purpose. Most of the time it is not. You need to do some strategic planning and soul searching about the Division's purpose, the greatest contribution it could make, and then design a powerful web presence that most advances it. Simply responding to the most frequent response above will be insufficient. | 7/24/2017 8:54 PM |
| 2 | access to leading edge sustainability resources, practices, and practitioners | 7/10/2017 7:57 PM |
| 3 | tools and best practices | 7/7/2017 1:04 PM |
| 4 | Case Studies - Perfomance and Innovation | 7/6/2017 11:21 AM |
| 5 | Showcase work division members like. Showcase stories of people effected by the division's work. | 7/6/2017 10:26 AM |
| 6 | model ordinances, grant and funding info, webinar recordings, job opps | 6/29/2017 9:03 AM |

Q16 Are there any specific topics that you would like us to cover, or specific speakers you would like us to invite for webinars/events?

Answered: 17 Skipped: 47

| # | Responses | Date |
|----|--|--------------------|
| 1 | Sustainable communities on military bases/installations. The Federal Planning Division does not really cover this aspect (mostly BLM or mil range mgmt). | 7/25/2017 11:06 AM |
| 2 | Biophilic city planning & design challenge, Timothy Beatley and the Biophilic Cities Network. Living Communities, ILFI 3. EcoDistricts, EcoDistricts.org, Rob Bennet 4. Habitat III, the New Urban Agenda, and the Sustainable Development Goals. Critical Comparative Cities Studies Critical urban & Regional Development, Michael Storper, Professor UCLA | 7/24/2017 8:54 PM |
| 3 | Creative, innovative, sustainable solutions to challenging development issues. | 7/24/2017 4:34 PM |
| 4 | Complete and Green Streets, the nexus of Smart Growth and Climate Change Adaptation principles. | 7/13/2017 12:40 PM |
| 5 | Examples of developing sustainability plans from the ground up with citizens, staff, and elected officials | 7/13/2017 9:20 AM |
| 6 | I would be interested in more speakers or events that delve into how sustainability initiatives, plans, policies, etc. from other countries (e.g., those in Europe/Northern Europe) might be translated to/implemented in a US context. I feel like we often hold these countries/cities up as gold standards (Copenhagen, for example) without any discussion about how their successes might be translated to an American context. | 7/13/2017 9:17 AM |
| 7 | Green Energy | 7/11/2017 10:37 AM |
| 8 | Partner with ILFI, EcoDistricts, and the Biophilic Cities Network | 7/10/2017 7:57 PM |
| 9 | Climate change mitigation. | 7/10/2017 1:35 PM |
| 10 | Applicability of GIS in sustainability projects | 7/8/2017 9:05 PM |
| 11 | eco-district and regenerative planning/project examples; new and innovative approaches to planning | 7/7/2017 1:04 PM |
| 12 | I like in-depth, advanced content that goes beyond the basics. As an example, most professionals know what green infrastructure is and why it's important. I would want to learn how to make a GI program successful, how to finance it, how to engage the public, etc. | 7/7/2017 5:22 AM |
| 13 | More public health professionals. | 7/6/2017 11:23 AM |
| 14 | Voices from development and management industry leaders, Hines, Greystar, etc. about their commitments to sustainable development, what is the benefit to being innovative development leaders? | 7/6/2017 11:21 AM |
| 15 | Rural, small town and rural sustainability. | 7/6/2017 10:26 AM |
| 16 | permaculture and arcology | 7/6/2017 10:10 AM |
| 17 | Details and data of actual on-the-ground projects of sustainability | 6/29/2017 11:49 AM |

Q17 Do you follow SCD on any of the following social media / networking platforms? (Check all that apply)



| Answer Choices | Responses | |
|-----------------------------|-----------|----|
| Twitter (@apascd) | 22.81% | 13 |
| Facebook (/apascd) | 28.07% | 16 |
| Linkedin (linkd.in/apa-scd) | 31.58% | 18 |
| None | 52.63% | 30 |
| Total Respondents: 57 | | |